

20th Gauteng HOMEMAKERS Expo a roaring success

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Expo hosts a record-breaking 48 483 visitors over four days!



The Gauteng HOMEMAKERS Expo, held last week from 28 February to 3 March, opened their doors for the twentieth time to a record-breaking 48 483 visitors who flocked to the Coca-Cola Dome over the four show days.

The 600 top quality exhibitor stands included everything you need to renovate, decorate and improve your home and extremely busy show days in the jam-packed Coca-Cola Dome left our exhibitors smiling!



Says Charmaine Brough, Branch Manager and Organiser of Gauteng HOMEMAKERS Expo: "The popularity of HOMEMAKERS Expo after 20 years has not diminished at all. HOMEMAKERS Expo continues to bring their trade and consumer visitors the latest home trends and ideas, continuously introducing fresh home concepts and products. This is what kept the 48 483 visitors enthralled and interactive last week at the Gauteng HOMEMAKERS Expo with 600 stands giving them lots to see, research and purchase! The chance to speak to the experts and view the latest in the five interactive expo features, keeps the show of 20 years vital and fresh on the home front!"



Our six designers outdid themselves with beautiful and multi-functional room sets showing visitors the full 360° design solutions for *small spaces yet big living* in the Decorator's Challenge area, **Divide & Conquer**. *Dave Nemeth*, presented a quirky urban design with retro furniture and Johannesburg art. *Ronel Gouws* presented a remarkable multi-functional room with hidden elements built into the raised floor. The raised floor disguised functional elements such as the bed, bath and toilet. *Amanda van Wyngaardt* presented an 'inspiration' room that will leave any artist in awe. *Phil Darby* presented the most elegant bathroom and dresser, romantic chandelier and gorgeous bathroom elements. *Erika Prinsloo* presented a charming family living area combined with a state-of-the-art kitchen from Sterlings Living. *Glyn and Niels Rudolph* presented an eclectic outdoor space that left all visitors completely inspired.



Visitors crowded around the **Builders DIY Theatre**, which pumped with celebrities and DIY experts setting the vibe to music and adding a fun aspect to the theatre experience.



Congratulations to all award-winning exhibitors! Top accolades went to **The Kitchen Studio**, winner of the Overall Award for Exhibitor Excellence, for their beautiful, breath-taking and out of the box stand design presenting two kitchens spanning the central aisle of the show. Their wall of staff recognition photo gallery made quite an impact as well.



Gold Awards went to: The Kitchen Studio, Cinema Architects, Morso Fireplaces, Abacus Gardens, Easylife Kitchens, Whirlpool SA, Floorworx Africa, Schneider Electric, Glade Inspirational Sensorium, The Plantation Shutter Company and Hisense SA.



The visitors of the Gauteng HOMEMAKERS Expo donated generously to this year's Corporate Social Initiative, ***A Brick in the Wall***, brought to you by Meals on Wheels in aid of assisting the Moffatview Community. Thank you for each and every brick donated and a special thanks to the exhibitors who donated kitchens, flooring, security products and many more home items to the worthy cause.

For more information visit www.homemakersonline.co.za or phone 086 111 HOME/4663.



- **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024
- **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023
- **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023
- **Get on board with *Homemakers* digimag** 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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