

Give your expo stand more impact

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Making your exhibition stand 'stand out' in an exhibition hall isn't easy. This is why Scan Display, designer and supplier of exhibition and event infrastructure, is constantly searching for innovative new products for its clients.

Recently this quest for impactful stand solutions resulted in the addition of three new rolled floors to Scan's product range. They are: the Junior Lucido gloss-rolled flooring in a range of bold colours, the Mirage 'wood-look' PVC flooring in dark, medium and light "woods", and Luxus PVC patterned flooring.

Some of the floors' key features are:

- They are quick and easy to lay;
- The large rolls mean joins are minimised. They can be cut to fit a space neatly - even around obstructions like pillars;
- They can be cut to create eye-catching shapes/patterns;
- They are flexible enough to be mounted onto curved surfaces - for example, they can create a smooth, curved surface from floor to wall;
- They can handle heavy foot-traffic on a stand, for a five day show or longer;
- They have fire-retardant properties being classed as Cfl s1.



A stand with Luxus rolled flooring

[click to enlarge](#)



Wood-look Mirage rolled flooring

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Alan de Beer, one of Scan's Creative Directors, says: "What makes these new floors great is that they are an easy and inexpensive way to transform a stand. This is especially true for the smaller stands, where you need to make an impact but not overwhelm the space by cramming in too many 'things'."

The rolled floor ranges are from Italian flooring and carpet manufacturers, Alma - the same company that provides Scan with its popular rolled carpet and eco-friendly biodegradable carpet ranges.

For more information about Scan Display and their exhibition and event products, please visit www.scandisplay.co.za or contact Justin Hawes on +27 11 447 4777 or justin@scandisplay.co.za.

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