

How to establish and maintain a satisfying and successful public relations career or consultancy

Issued by [Grapevine Communications](#)

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The managing director of Grapevine Communications in Johannesburg, South Africa, Marie Yossava was recently asked to submit an article for the Public Relations Institute of Southern Africa (Prisa) newsletter about how to stay the distance in the PR industry.

See her insight and advice here:

http://www.prisa.co.za/index.php?option=com_content&view=article&id=496&Itemid=496

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