

## All-terrain tyre mileage warranty a first for South Africa

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The notion that you might get 80,000km of driving out of your tyres sounds like pure fiction, right? As for off-road tyres achieving that, well that's bordering on science fiction. Or is it? Apparently not, because not only are Tiger Wheel & Tyre and Hankook offering an off-road tyre they say will reach 80,000km, but they're taking it one step further and guaranteeing that it will.

The two companies announced their introduction of South Africa's first mileage warranty on all-terrain tyres. The innovative warranty guarantees buyers that their all-terrain Hankook Dynapro AT-M RF10 tyres will reach 80,000km.

Says Ashley Cooper, Brand Executive of Hankook, "Drivers of all-terrain vehicles have long been asking for a tyre mileage warranty like those afforded to drivers of passenger vehicles and we're pleased to be the first to offer just that.

"The challenge in getting a warranty like this to market was two-fold. Firstly, all-terrain tyres are subjected to far harsher demands than passenger tyres, so that requires superior construction, performance and durability of the tyre being warrantied. In the Hankook Dynapro AT-M RF10 tyre, we have the ultimate combination of these characteristics and a tyre that is up to the task. Secondly, it requires a partnership with a reputable retail partner and here we are fortunate to have Tiger Wheel & Tyre to fulfil this role."

The warranty is straightforward and applies to the purchase of two or more Hankook Dynapro AT-M RF10 tyres in sizes 15 to 18 inch. Every 10 000km thereafter, the vehicle must be returned to Tiger Wheel & Tyre for tyre rotation, balancing and alignment checking. In addition, tyre pressure must be checked monthly and tyres inflated to the manufacturer's specification.

In the event of the tyres not reaching the guaranteed 80,000 km, customers will receive credit towards a new or equivalent Hankook tyre of the same size. The compensation is based on a calculation against the mileage already used on the tyre and the usable tread life left, terms and conditions apply.

In addition to the peace-of-mind offered by the warranty, buyers stand to benefit from the superior performance of the tyres being warrantied. These premium all-terrain tyres for SUVs, 4x4s and bakkies, feature an innovative tread and sidewall design that offers the best grip and acceleration under all road conditions.

The Hankook Dynapro AT-M RF10 80 000km Mileage Warranty is exclusively available at Tiger Wheel & Tyre stores in South Africa. For more information on the warranty, terms and conditions and specifications on the tyres, visit <u>www.twt.to</u>.

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