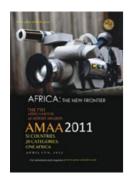


Africa Movie Academy Award 2011 nomination

Issued by AFDA 29 Mar 2011

AFDA reaches Nigeria, with a *short* film nomination. *Bomlambo* was nominated in the Best Short Film category of the Africa Movie Academy Awards 2011 edition, which takes place in Bayelsa State, Nigeria, on the 27th March 2011.



Bomlambo tells a story of Nobuntu, a young Xhosa woman whom has a prophetic dream. She finds a young boy, Siphelele, who is washed up on the shore and believes that he is a gift from the Abantu Bomlambo. Siphelele is forced to fight for his new home, and a new sense of belonging.

Africa Movie Academy Awards 2011

AMAA is thus conceptualised as an annual celebration of the brightest and the best in African movie. It is about class and style, blitz, glitz and razzmatazz. It is the biggest gathering of movie makers across the African continent and the diaspora. It is to show to the world that the rating of Nollywood (Nigeria) as the third largest producers of movie is real.

THE OBJECTIVES OF AMAA

- 1. To promote African Actors, Actresses, Producers and their works internationally.
- 2. To unite Africa through acts.
- 3. To produce a world-class movie awards.

THE AMAA TARGET MARKETS

- 1. The masses throughout the African continent.
- 2. The Media and primarily television.
- 3. Movie viewers in other parts of the world outside the African continent.
- 4. The African Movie Producers, Actors and Actresses themselves.

Source: www.ama-awards.com

- * Afda graduation film Anguish shortlisted for Sony Future Filmmaker Awards 2024 29 Apr 2024
- * Afda alumni in key roles on film which inspired Beyoncé's new album Cowboy Carter 5 Apr 2024
- Teaching students to ethically co-create with Al in arts education 23 Feb 2024
- "11 Afda films selected to screen at Joburg Film Festival 20 Feb 2024
- * Afda students and alumni top Loeries Official Rankings 2023 12 Feb 2024

AFDA



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