

Lima Bean announces revamped website

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Leading web development company Lima Bean announces the launch of their revamped website. The new website is much more in line with Lima Bean's strategic direction and focus, which is high quality e-commerce and Content Management System (CMS) websites.



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According to Lima Bean director, Hagen Rode, this enables the company to focus on what it is good at and provide the best service possible. "We have identified our core competencies and decided to focus on our strengths so as to deliver the greatest value to clients" says Rode. This move has seen Lima Bean gradually phase out its hosting offering.

Over recent months Lima Bean has rolled out e-commerce and CMS solutions for reputable brands such as Woolworths, Sportsmans Warehouse, Virgin Atlantic and Smith Tabata Buchanan Boyes (STBB). Some of the other companies in Lima Bean's client list include Old Mutual, Ogilvy, Artscape, BSG and Nedbank.

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Lima Bean is a leading web development company founded in 2005, with a core focus on designing and building high quality content management systems (CMS) and enterprise e-commerce systems.

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