

Loerie Design, Integrated & Sponsorship Awards



By [Louise Marsland](#)

3 Oct 2004

The industry celebrated excellence in design, integrated media advertising & sponsorship (the old Raptor Awards) on Saturday night, 2 October, by awarding 34 Gold Loeries, 57 Silver Loeries, and 35 Bronze. VWV were in the spotlight, winning two Grand Prix in Corporate Film: Multi Screen and Theatre: Large Events; while King James walked away with one Grand Prix Loerie for Promotional Marketing: Consumer; and Frontiers Group Africa with another Grand Prix in the Loerie Sponsorship section.

The Sun City superbowl reverberated to the same song and dance routine that wowed the audience on the Friday night at the Direct & Effectiveness Awards (old Assegais), and was this time round, compared by Bob Mabena and the svelte Zuraida Jardine, who glittered on stage.

Sun City hummed on Saturday, as the creative industry began arriving for the Golf on Sunday and the main Loerie advertising awards, Sunday night, 3 October - Ferrari's, Porsche's and Audi TTs littering the hotel entrances, along with a posse of SUVs.

This is the first time all the marketing and advertising awards are taking place under one mantel at the three-day Loerie Festival, and the jury is still out on whether the Festival will be classified a total success, as sparse attendance at some of the conference events and the expo of creative work, nullifies attempts to build an all-encompassing Loerie Festival brand and event.

The awards on Saturday night, rewarded work in the following categories:

1. Loerie Design: Corporate & Brand Identity; Design Campaign; Annual Reports; Package Design; Other.
2. Loerie Digital: Websites; Online Banners/Applications; Craft, Programming/Scripting; Heavy Media/Interactive Multimedia.
3. Loerie Promotional Marketing: Event Marketing; Campaign; Consumer Promotions; Other.
4. Loerie Corporate Events: Internal Communication; External Communication.
5. Loerie Corporate Film: Craft; Corporate Film.
6. Loerie Sponsorship

Gold

Entrant: The Jupiter Drawing Room South Africa

Advertiser: Cape Town Major Events Company

Product: Design Indaba 7

Title: Everyone is a designer

Person to Collect Award: Joanne Thomas/Iain Thomas/Brandt Botes

Account Handler: Claire Conroy

Reproduction House: Hirt & Carter Cape Town

Bronze

Entrant: FCB

Advertiser: South African Graphik Design Council

Product: 2003 Think Ahead Awards

Title: 2003 Think Ahead Awards

Person to Collect Award: FCB Design

Account Handler: FCB Design

Client Contact: Think Graphik Design Council South Africa - Gigi Van der Riet

Production Company: FCB Johannesburg

Reproduction House: FCB Johannesburg

Printer: Law Printing and promotions, The Bureau

Bronze

Advertiser: Sowearto

Product: Young contemporary fashion emporium

Title: Sowearto - Made in Mzansi

Person to Collect Award: Renata Giovannoni, Celina Guimaraes & Kassie Naidoo

Account Handler: Renata Giovannoni & Celina Guimaraes

Reproduction House: Hot Dot Printers

Printer: Hot Dot Printers

DESIGN: CORPORATE AND BRAND IDENTITY: LOGOS**Silver**

Entrant: The Jupiter Drawing Room South Africa

Advertiser: Cape Town Major Events Company

Product: Design Indaba 7

Title: Everyone is a Designer

Person to Collect Award: Joanne Thomas /Iain Thomas

Account Handler: Claire Conroy

Art Director: Rikkus Ferreira / Iain Thomas

Creative Director: Joanne Thomas

Typographer: Rikkus Ferreira

Illustrator: Various

Reproduction House: Hirt & Carter Cape Town

Bronze

Entrant: TBWA Gavin Reddy

Advertiser: Translate SA

Product: Public Service

Title: 11 Languages

Person to Collect Award: Renata Giovannoni

Account Handler: David Cohen

Director: Nathan Reddy
Art Director: Renata Giovannoni
Printer: Hot Dot Printers
Creative Director: Nathan Reddy
Typographer: Renata Giovannoni
Illustrator: Renata Giovannoni
Computer Graphics: Kenneth Szmecana
Reproduction House: Hot Dot Printers

DESIGN: CORPORATE AND BRAND IDENTITY: MINOR IDENTITY PROGRAMMES

Gold

Entrant: Lowe Bull
Advertiser: Dulux
Product: Dulux
Title: Dulux
Person to Collect Award: Janet Kinghorn
Account Handler: Brad Hodgskiss / Terry Hodgson
Director: Janet Kinghorn
Art Director: Janet Kinghorn
Printer: Quattro Press
Creative Director: Porky Hefer, rip
Typographer: Janet Kinghorn

Silver

Advertiser: Sowearo
Product: Young contemporary fashion emporium
Title: Sowearo - Made in Mzansi
Person to Collect Award: Renata Giovannoni & Celina Guimaraes
Account Handler: Renata Giovannoni & Celina Guimaraes
Director: Nathan Reddy
Art Director: Renata Giovannoni & Celina Guimaraes
Photographer: Peter Baasch
Printer: Hot Dot Printers
Creative Director: Nathan Reddy
Typographer: Renata Giovannoni & Celina Guimaraes
Illustrator: Renata Giovannoni & Celina Guimaraes
Computer Graphics: Kenneth Szmecana
Reproduction House: Hot Dot Printers

Silver

Entrant: King James
Advertiser: Research Surveys
Product: Research Surveys
Title: Research Surveys Corporate ID
Person to Collect Award: Joan Jacobs, Jenny Ehlers
Account Handler: Melanie Whitfield
Art Director: Joan Jacobs
Printer: Creda
Creative Director: Jenny Ehlers
Typographer: Joan Jacobs
Illustrator: Joan Jacobs

Silver

Entrant: FCB

Advertiser: Justine Drake

Product: Justine Drake

Title: Vegetable

Person to Collect Award: Brenton Bubb & Dylan Kidson

Account Handler: Nadja Srdic

Director: Francois de Villiers

Art Director: Brenton Bubb & Dylan Kidson

Photographer: Anthony de Klerk

Printer: FA Print

Creative Director: Francois de Villiers

Typographer: Brenton Bubb

Reproduction House: FCB Cape Town

DESIGN: OTHER**Silver**

Entrant: King James RSVP

Advertiser: Research Surveys

Product: Research Surveys

Title: Research Surveys Christmas Card

Person to Collect Award: Joan Jacobs, Jenny Ehlers

Account Handler: Melanie Whitfield

Creative Director: Jenny Ehlers

Art Director: Joan Jacobs

Typographer: Joan Jacobs

Illustrator: Jared Barbe, Joan Jacobs

Bronze

Entrant: King James RSVP

Advertiser: Levi Strauss SA

Product: Levi's®

Title: Levi's® Christmas Card

Person to Collect Award: Joan Jacobs, Jenny Ehlers

Account Handler: Melanie Whitfield

Creative Director: Jenny Ehlers

Art Director: Joan Jacobs

Typographer: Joan Jacobs

Illustrator: Joan Jacobs

DESIGN: PACKAGE DESIGN: RANGES**Silver**

Entrant: Saatchi & Saatchi

Advertiser: Osram

Product: Osram (Lightbulbs)

Title: 'Iris' (40w, 60w, 100w)

Person to Collect Award: Rikus Ferreira / Slade Gill / Mark Mason

Account Handler: Kim Eksteen

Director: Conn Bertish

Art Director: Rikus Ferreira / Mark Mason

Printer: FA Print

Creative Director: Conn Bertish

Typographer: Rikus Ferreira

Reproduction House: House of Colours

Silver

Entrant: The Jupiter Drawing Room South Africa

Advertiser: Musica

Product: Musica Gift Boxes

Title: Talking Boxes

Person to Collect Award: Kim McDonald / Iain Thomas

Account Handler: Lea Roodt

Art Director: Kim McDonald / Iain Thomas

Creative Director: Joanne Thomas

Typographer: Kim McDonald

Reproduction House: Hirt & Carter Cape Town

DESIGN: PACKAGE DESIGN: FMCG

Bronze

Advertiser: 5Fm

Product: CD Design

Title: 5Fm Saturday Surgery

Person to Collect Award: Renato Sabbioni / Elzanne de Klerk

Account Handler: Delia Ferreira

Art Director: Renato Sabbioni

Photographer: David Prior

Printer: Masterpack

Creative Director: Renato Sabbioni

Typographer: Renato Sabbioni / Elzanne de Klerk

Illustrator: Renato Sabbioni

Computer Graphics: Renato Sabbioni

Reproduction House: Beith Digital

DIGITAL: HEAVY MEDIA/INTERACTIVE MULTIMEDIA: BUSINESS TO BUSINESS

Bronze

Entrant: FCB

Advertiser: FCB SA

Product: Radio Presentation

Title: Radio Book

Person to Collect Award: Dino Minuzzo

Account Handler: Ashley Bacon

Designer: Dino Minuzzo, Nelia Muller

Art Director: Nelia Muller

Programmer: Dino Minuzzo

Writer: Ashley Bacon

Audio: FCB SA

Video: FCB SA

Project Leader: Ashley Bacon

DIGITAL: HEAVY MEDIA/INTERACTIVE MULTIMEDIA: CONSUMER

Silver

Entrant: Mnemonic

Advertiser: MINI

Product: MINI CD-ROM

Title: MINIWORLD

Person to Collect Award: Niel Joubert

Account Handler: Jason Elk

Designer: Niel Joubert

Art Director: Niel Joubert

Programmer: Niel Joubert

Writer: Jason Elk

Audio: Niel Joubert

Video: Niel Joubert

Project Leader: Bruce Wright

Production House: Mnemonic

Bronze

Advertiser: UNFOLD DVD Magazine

Product: UNFOLD DVD Magazine

Title: UNFOLD DVD Magazine issues 1 & 2

Person to Collect Award: Felix Kessel; Annerie Jansen van Rensburg; Louis Gavin

Account Handler: Felix Kessel; Annerie Jansen van Rensburg

Designer: Paul Hinch; Annerie Jansen van Rensburg

Art Director: Annerie Jansen van Rensburg

Programmer: Dave Lystra; Ben Horter

Writer: Felix Kessel

Audio: Werner Bentz; Dewald Vorster

Video: Annerie Jansen van Rensburg; Felix Kessel; Wilson Kau

Project Leader: Felix Kessel; Annerie Jansen van Rensburg; Louis Gavin

Production House: The Finishing Post

DIGITAL: CRAFT: PROGRAMMING/SCRIPTING

Silver

Entrant: Mnemonic

Advertiser: MINI

Product: MINI CD ROM

Title: MINI WORLD

Person to Collect Award: Niel Joubert

Account Handler: Bruce Wright

Craftsperson: Niel Joubert

DIGITAL: ONLINE BANNERS/APPLICATIONS: BUSINESS TO BUSINESS & CONSUMER: BANNERS

Gold

Entrant: Saatchi & Saatchi

Advertiser: Osram
Product: Light Bulbs
Title: 3 lights
Person to Collect Award: Uwe Gutschow
Account Handler: Tania Heartaux
Designer: Andrew Shaw, Uwe Gutschow
Art Director: Andrew Shaw, Uwe Gutschow, Gavin Cromhout
Programmer: Allan Kent, Andrew Shaw
Project Leader: Uwe Gutschow

Bronze

Entrant: The Jupiter Drawing Room (South Africa)
Advertiser: Reckitt Benckiser
Product: Target Rat Kill
Title: Rat Kill
Person to Collect Award: Nicola Wilson, Steven Blyth
Account Handler: Ilana Zar
Designer: Craig Van Straaten
Art Director: Nicola Wilson, Steven Blyth
Programmer: Craig Van Straaten
Writer: Steven Blyth
Audio: TBA
Video: TBA
Project Leader: Craig Van Straaten

DIGITAL: ONLINE BANNERS/APPLICATIONS: BUSINESS TO BUSINESS & CONSUMER: MEDIA RICH EMAILS

Silver

Entrant: 33 Degrees Interactive
Advertiser: Moneymax
Product: Warrant Trading Challenge
Title: Warrant Trading Challenge
Person to Collect Award: Rob van Zyl/Dallas du Toit
Account Handler: Maria Findley
Designer: Rob van Zyl / Dallas du Toit
Art Director: Rob van Zyl / Dallas du Toit
Programmer: Rob van Zyl / Gary Wilmot
Writer: Rob van Zyl
Audio: Brice Koeller
Production House: 33degrees
Project Leader: Rob van Zyl

Bronze

Entrant: TRIGGER
Advertiser: Nike SA
Product: Nike Play
Title: 3-in-a-Row
Person to Collect Award: Gavin Rooke, Roelof van Wyk & Trigger Team
Account Handler: Gavin Rooke
Designer: Trigger team
Art Director: Trigger Team
Programmer: Trigger Team

Writer: Trigger Team
Production House: Trigger Team
Project Leader: Trigger Team

DIGITAL: ONLINE BANNERS/APPLICATIONS: BUSINESS TO BUSINESS & CONSUMER: POP-UPS

Silver

Entrant: FCB
Advertiser: Toyota
Product: Landcruiser Prado
Title: Prado OTP
Person to Collect Award: Kabelo Moshapelo
Account Handler: Helen Wells
Designer: Jorike Langerman, Kabelo Moshapalo
Art Director: Pedro Periera
Programmer: Kabelo Moshapelo
Writer: Ulric Charteris
Project Leader: Liz Bird & Linda Holland

DIGITAL: ONLINE BANNERS/APPLICATIONS: BUSINESS TO BUSINESS & CONSUMER: CAMPAIGN

Silver Prize: Gold

Entrant: TRIGGER
Advertiser: Tiscali
Product: Tiscali
Title: Go Fish!
Person to Collect Award: Gavin Rooke, Roelof Va Wyk & the Trigger team
Account Handler: Gavin Rooke
Designer: Trigger Team
Art Director: Trigger Team
Programmer: Trigger Team
Writer: Trigger Team
Production House: Trigger Team
Project Leader: Trigger Team

Bronze

Entrant: TRIGGER
Advertiser: Nike SA
Product: Nike Pilot Programme
Title: Nike Pilot Programme
Person to Collect Award: Gavin Rooke & Roelof van Wyk
Account Handler: Gavin Rooke
Designer: Trigger team
Art Director: Trigger Team
Programmer: Trigger Team
Writer: Trigger Team
Production House: Trigger Team
Project Leader: Trigger Team

Bronze

Entrant: TRIGGER
Advertiser: Vespa South Africa

Product: Vespa
Title: Star in the Vespa TV commercial
Person to Collect Award: Gavin Rooke, Roelof van Wyk & Trigger Team
Account Handler: Gavin Rooke
Designer: Trigger team
Art Director: Trigger Team
Programmer: Trigger Team
Writer: Trigger Team
Audio: Trigger Team
Video: Trigger Team
Production House: Master & Savant (TVC only)
Project Leader: Gavin Rooke

DIGITAL: ONLINE BANNERS/APPLICATIONS: BUSINESS TO BUSINESS & CONSUMER: VIRAL APPLICATIONS

Bronze

Entrant: Ogilvy
Advertiser: Audi SA
Product: The Audi S4
Title: Wire Game
Account Handler: Tanya Hoekstra
Designer: Torgny Hylen
Art Director: Torgny Hylen
Programmer: Dylan Smith
Audio: Torgny Hylen
Project Leader: Kathryn Price

DIGITAL: WEB SITES: CONSUMER - FLASH

Gold

Entrant: Ogilvy
Advertiser: Audi SA
Product: Audi S4
Title: The Audi S4 Experience
Person to Collect Award: Torgny Hylen
Account Handler: Tanya Hoekstra
Designer: Torgny Hylen
Art Director: Torgny Hylen
Programmer: Dylan Smith
Writer: Julie-Ann Henderson
Audio: Torgny Hylen
Project Leader: Kathryn Price / Tricia Snowball

Gold

Entrant: Ukubona Digital Media
Advertiser: Ukubona / Hoberman
Product: Ashley Isham London (Dynamic flash website)
Title: Ashley Isham London
Person to Collect Award: Marc Hoberman / Garth Sykes
Account Handler: Marc Hoberman
Designer: Garth Sykes, Alex Baroutsos (flash)
Art Director: Garth Sykes

Programmer: Steve van de Heuvel
Writer: Marc Hoberman
Audio: Alex Baroutsos
Video: Chris Moore
Project Leader: Marc Hoberman
Production House: Ukubona / Hoberman

Silver

Entrant: Net#work BBDO
Advertiser: General Motors South Africa
Product: Opel Corsa Lite
Title: Raj World
Person to Collect Award: Gareth, Dave, Brad & Graeme
Account Handler: Delia Ferreira
Designer: Gareth Paul, Dave Hillier @ Shape Interactive
Art Director: Gareth Paul, Dave Hillier, Graeme Jenner
Programmer: Gareth Paul, Murray Crowe
Writer: Gareth Paul, Brad Reilly
Audio: Dave, Graham, Brad
Project Leader: Gareth Paul
Production House: Shape Interactive

Silver

Entrant: FCB
Advertiser: Kraft Food South Africa
Product: Manhattan Sweets
Title: Unreal World of Manhattan
Person to Collect Award: Kabelo Moshapalo
Account Handler: Pieter Klerck
Designer: Kabelo Moshapalo, Karabo Matseke, Jorike Langerman
Art Director: Kabelo Moshapalo
Programmer: Bradley Kronson, Kabelo Moshapalo
Writer: Candice Leicher
Project Leader: Chanelle Minnaar

DIGITAL: WEB SITES: CONSUMER - HTML/OTHER

Silver

Entrant: Six Million Dollar Media
Advertiser: Dulux South Africa (PTY) Ltd
Product: Dulux Website and Interactive Dulux Colour System (IDCS)
Title: Dulux Website and Interactive Dulux Colour System
Person to Collect Award: Alan Alston, Michele Sanders
Account Handler: Annemarie Blaensdorf
Designer: Michele Sanders
Programmer: Alan Alston, Wayne Posthumus
Writer: Michele Sanders and Client

DIGITAL: WEB SITES: SELF PROMOTION - FLASH

Silver

Entrant: Pixel Project

Advertiser: Juju
Product: Website
Title: Juju Website
Person to Collect Award: Preston Thomas
Account Handler: Germaine Grammer
Designer: Rahle Dusheiko
Art Director: Jeremy Collins
Programmer: Preston Thomas
Writer: Peter Robson
Audio: Anwar McWhite
Video: Benno Katsch
Project Leader: Germaine Grammer
Production House: Pixel Project

Bronze

Entrant: blink new media
Advertiser: blink new media
Product: blink new media
Title: koi
Person to Collect Award: Richard Fitzgerald & Templar Wales
Account Handler: Adrian Wales
Designer: Richard Fitzgerald
Art Director: Templar Wales
Programmer: Richard Fitzgerald
Writer: Adrian Wales
Audio: Richard Fitzgerald
Project Leader: Templar Wales
Production House: blink new media

PROMOTIONAL MARKETING: CAMPAIGN

Silver

Entrant: King James
Advertiser: Levi Strauss SA
Product: Levi's®
Title: Project Levi's®
Person to Collect Award: Mark Stead, Livio Tronchin and Jenny Ehlers
Account Handler: Melanie Whitfield
Production Company: McGregor Forsythe
Printer: Graphic Laminates

PROMOTIONAL MARKETING: CONSUMER PROMOTIONS

Grand Prix

Entrant: King James
Advertiser: Levi Strauss SA
Product: Levi's®
Title: Levi's® Vespa promotion
Person to Collect Award: Mark Stead, Livio Tronchin and Jenny Ehlers

Account Handler: Melanie Whitfield
Creative Director: Jenny Ehlers
Art Director: Mark Stead
Copywriter: Livio Tronchin
Photographer: Crispian Plunkett
Printer: Graphic Laminates, Pegasus Press

Gold

Entrant: King James
Advertiser: Levi Strauss SA
Product: Levi's®
Title: Levi's® Vespa promotion
Person to Collect Award: Mark Stead, Livio Tronchin and Jenny Ehlers
Account Handler: Melanie Whitfield
Creative Director: Jenny Ehlers
Art Director: Mark Stead
Copywriter: Livio Tronchin
Photographer: Crispian Plunkett
Printer: Graphic Laminates, Pegasus Press

PROMOTIONAL MARKETING: EVENT MARKETING

Gold

Advertiser: SABC
Product: Metro FM- Youth Day
Title: Youth Day
Person to Collect Award: Trevallyn Hall, Neo Mashigo
Account Handler: Twana M, Joy T, Boniswa P
Creative Director: Julian W
Art Director: Trevallyn Hall
Designer: Trevallyn Hall
Copywriter: Neo Mashigo
Illustrator: Trevallyn Hall
Printer: Beith Digital
Reproduction House: Beith Digital

Silver

Entrant: The Jupiter Drawing Room South Africa
Advertiser: Cape Town Major Events Company
Product: Design Indaba 7
Title: Everyone is a designer
Person to Collect Award: Joanne Thomas/Iain Thomas/Brandt Botes
Account Handler: Claire Conroy
Creative Director: Joanne Thomas
Art Director: Rikkus Ferreira/Cindy Acton
Designer: Rikkus Ferreira /Brandt Botes/ Cindy Acton
Copywriter: Iain Thomas
Typographer: Rikkus Ferreira
Reproduction House: Hirt & Carter Cape Town

Bronze

Entrant: Ogilvy

Advertiser: The Inc
Product: The Eagles 2004
Title: Ball
Person to Collect Award: Tim Beck/ Assaf Levy/Bennie du Plessis
Account Handler: Claire Howse
Creative Director: James Daniels/ Gerry Human
Art Director: Assaf Levy/ Andrew Grant
Designer: Assaf Levy
Copywriter: Tim Beck/ Bennie du Plessis
Typographer: Assaf Levy
Photographer: Steve Tanchel
Reproduction House: Beith

Bronze

Entrant: Bingo
Advertiser: Sappi Fine Papers
Product: African Printer of the Year 2003
Title: African Printer of the Year 2003
Person to Collect Award: Tania Barker & Desiree Brown
Account Handler: Desiree Brown
Creative Director: Tania Barker & Desiree Brown
Art Director: Tania Barker
Designer: Tania Barker
Copywriter: Desiree Brown
Typographer: Tania Barker
Photographer: Shahn Rowe
Printer: Beith Digital & Law Printing and Promotions
Reproduction House: Bieth Digital

PROMOTIONAL MARKETING: OTHER

Bronze

Entrant: The Jupiter Drawing Room South Africa
Advertiser: Musica
Product: Music
Title: Bling Bling T-Shirt
Person to Collect Award: PJ Kensley / Spike Kunene
Account Handler: Tunde Terblanche
Creative Director: PJ Kensley
Art Director: PJ Kensley
Designer: PJ Kensley
Copywriter: Spike Kunene
Typographer: PJ Kensley
Illustrator: Pete Harrison

CORPORATE EVENTS: INTERNAL COMMUNICATION - EDUCATIONAL

Gold

Entrant: Unplugged

Advertiser: Standard Bank
Product: Youth market
Title: Crossing line
Person to Collect Award: Sue Melvill
Account Handler: Sue Melvill
Creative Director: Sue Melvill
Director: Claire Stopford
Producer: Sue Melvill
Scriptwriter: Craig Freimond

Gold

Entrant: Tshisa Mining Communication
Advertiser: Anglo coal
Product: safety
Title: Snakes alive
Person to Collect Award: Rick Melvill
Account Handler: Charmane Russel
Creative Director: Rick Melvill
Director: Ellis Pearson
Producer: Sue Melvill
Scriptwriter: Claire Stopford
Performers: BEKHI MKHWANE

Bronze

Entrant: OMAGE Limited
Advertiser: South African Breweries Ltd.
Product: The Marketing, Sales and Distribution Conference
Title: Serious Play
Person to Collect Award: Graham Edmunds
Account Handler: Natasha Symon
Creative Director: Graham Edmunds
Director: Graham Edmunds
Producer: Natasha Symons
Scriptwriter: Gus Silver
Audio Engineer: Kevin Meyers
Music Composer: Robin Walsh
Performers: Various

CORPORATE EVENTS: EXTERNAL COMMUNICATION - PRODUCT

Gold

Entrant: Dogsboddy / Unplugged
Advertiser: Volkswagen
Product: Touareg
Title: We give you the north, south, east and west
Person to Collect Award: Rick Melvill
Account Handler: Lydia Mason
Creative Director: Rick Melvill
Director: Clair Stopford
Producer: Lydia Mason
Scriptwriter: Roslynd Butler
Performers: Aron Daag, Suhala Kashogi, Claudia Holstein, Cassandra Lloyds, Nika Jonkers, Simran Roshan

Gold

Entrant: Fairlady Magazine

Advertiser: Fairlady Magazine and L'Oreal

Product: Fairlady Magazine and L'Oreal

Title: The 23rd Annual South African Fashion Awards

Person to Collect Award: Ann Donald, Editor, Fairlady Magazine

Account Handler: N/A - Production handled by Jan Malan, Umzingeli Productions

Creative Director: Martinus Basson and Jan Malan

Director: 8 directors for each segment of the show - refer to entry material

Producer: Jan Malan, Umzingele Products

Bronze

Entrant: VVV

Advertiser: LG South Africa

Product: Digital Home Network

Title: DHN Research Institute

Person to Collect Award: Chantelle Hurford

Account Handler: Andrew Carrick

Creative Director: Caroline Pretorius

Director: Chantelle Hurford

Producer: Dominique Smith

Scriptwriter: Hilton Mashonga

Audio Engineer: Richard Smith

Bronze

Entrant: OMAGE Limited

Advertiser: Audi, South Africa

Product: Audi A8

Title: Audi A8 Launch

Person to Collect Award: Peter Blond

Account Handler: Joe Shearer and Faye Booysens

Creative Director: Peter Blond

Director: Joe Shearer

Producer: Faye Booysens

Scriptwriter: Katherine Fillmore

Audio Engineer: Kevin Meyers

Performers: Tamia Norman and Demetris Van Zyl (Choreographers)

CORPORATE EVENTS: EXTERNAL COMMUNICATION - SERVICE**Silver**

Entrant: Unplugged

Advertiser: Nedbank Corporate

Product: Investment banking

Title: Sabrage

Person to Collect Award: Rick Melvill

Account Handler: Lydia Mason

Creative Director: Rick Melvill

Director: Claire Stopford

Producer: Lydia Mason

Scriptwriter: Craig Freimond

Performers: Jamie Bartlett / Tony Bentel

CORPORATE EVENTS: THEATRE LARGE EVENTS

Grand Prix Prize: Gold

Entrant: VVV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Passion

Person to Collect Award: Mark Steinhobel

Account Handler: Mark Steinhobel

Creative Director: Mark Steinhobel

Director: Mark Steinhobel

Producer: Chantelle Hurford

Scriptwriter: Mark Steinhobel / Annie Steinhobel

Audio Engineer: AWW New Orleans / Trevor Peters

Music Composer: Robin Walsh

Silver

Entrant: VVV

Advertiser: SAB Limited

Product: Sales, Marketing and Distribution Conference

Title: Fast Forward

Person to Collect Award: Mark Steinhobel

Account Handler: Mark Steinhobel

Creative Director: Caroline Pretorius

Director: Mark Steinhobel / Theo Pretorius / Chantelle Hurford

Producer: Chantelle Hurford

Scriptwriter: Annie Steinhobel / Hilton Mashonga / Gus Silber

Audio Engineer: Johan Griesel

Music Composer: Robin Walsh

Silver

Entrant: Blue Moon Corporate Communications (Pty) Ltd

Advertiser: SABC 1 and RISA (Recording Industry of South Africa)

Product: South African Music Awards

Title: SAMA 9

Person to Collect Award: DJ Grant / D Heslop

Account Handler: Deana Heslop

Creative Director: DJ Grant

Director: John Barker

Producer: Deana Heslop

Scriptwriter: Dzino (Rage Productions) & John Barker

Audio Engineer: Marius Marais

Silver

Entrant: Unplugged

Advertiser: Standard Bank

Product: Mass Market

Title: Crossing The Line 1

Person to Collect Award: Sue Melvill and Sarah Jane Orphanides

Account Handler: Sue Melvill

Creative Director: Sue Melvill
Director: Sue Melvill
Producer: Sue Melvill
Scriptwriter: Craig Freimond

Bronze

Entrant: OMAGE Limited
Advertiser: DaimlerChrysler South Africa
Product: Mercedes Benz Vito Launch 2004
Title: Mercedes Benz Vito Launch 2004
Person to Collect Award: Graham Edmunds
Account Handler: Graham Edmunds
Creative Director: Graham Edmunds
Director: Graham Edmunds
Producer: Annie de Beer
Scriptwriter: Gus Silber
Audio Engineer: Kevin Meyers

CORPORATE FILM: PRODUCT

Bronze

Entrant: The African Motion Picture Company Pty (LTD)
Advertiser: The Saxon Hotel
Product: The Saxon Hotel
Title: The Saxon Hotel
Person to Collect Award: Chris West-Russell
Account Handler: Chris West-Russell
Creative Director: Justyn Davies
Director: Morray MacLennan
Producer: Chris West-Russell
Cinematographer: Clive Laurie
Audio Engineer: The Refinery
Editor: Isa Jacobs
Production Company: The African Motion Picture Company
Post Production Company: The African Motion Picture Company

CORPORATE FILM: SERVICE

Bronze

Entrant: The African Motion Picture Company Pty (LTD)
Advertiser: ATNS
Product: ATNS
Title: Behind your Future
Person to Collect Award: Anthony Ramsay/Chris West-Russell
Account Handler: Chris West-Russell
Creative Director: Justyn Davies
Director: Anthony Ramsay
Producer: Cheryl Areal
Scriptwriter: Sofia De Fay/Mark Swarts

Cinematographer: Anthony Ramsay/Trevor Brown
Audio Engineer: Mark Buyskes
Editor: The African Motion Picture Company
Computer Graphics: The Gate
Production Company: The African Motion Picture Company
Post Production Company: The African Motion Picture Company

CORPORATE FILM: CORPORATE

Gold

Entrant: VWV
Advertiser: ABSA
Product: ABSA
Title: Innovations
Person to Collect Award: Jon Samuelsson
Account Handler: Zaine Venter
Creative Director: Caroline Pretorius
Director: Jon Samuelsson
Producer: Ainsley Robinson / Shaun Winkler
Scriptwriter: Sofia de Fay
Cinematographer: Jon Samuelsson
Audio Engineer: Paolo Mosca
Editor: Zolani Alexander
Computer Graphics: Anton Wannenber
Production Company: VWV
Post Production Company: VWV

Gold

Entrant: VWV
Advertiser: SABMiller plc
Product: SABMiller
Title: SABMiller
Person to Collect Award: Theo Pretorius
Account Handler: Mark Steinhobel
Creative Director: Caroline Pretorius
Director: Theo Pretorius
Producer: Shaun Winkler / Darren Lee
Scriptwriter: Peter Badenhorst
Cinematographer: Theo Pretorius / Dominic Black
Audio Engineer: Paolo Mosca
Editor: Alastair Hetherington
Music Composer: Alun Richards
Production Company: VWV
Post Production Company: VWV

Silver

Entrant: VWV
Advertiser: Miller Brewing Company
Product: Marketing, Sales and Distribution Conference
Title: Legends
Person to Collect Award: Warren Stewart
Account Handler: Mark Steinhobel

Creative Director: Annie Steinhobel
Director: Warren Stewart
Producer: Ainsley Robinson / Darren Lee
Scriptwriter: Annie Steinhobel
Cinematographer: Warren Stewart
Audio Engineer: Paolo Mosca
Editor: Zolani Alexander
Computer Graphics: DXF Visual Effects
Production Company: VVV
Post Production Company: VVV

Silver

Advertiser: Virgin Atlantic
Product: Asata Awards
Title: Lifestyles Of The Rich and Famous
Person to Collect Award: Tom Cullinan, Matthew Barnes, Mike Higgins
Account Handler: Candice Shortt
Creative Director: Julian Watt, Mike Schalit
Director: Matthew Barnes, Tom Cullinan
Producer: Phumi Mkhwanazi
Scriptwriter: Mike Higgins, Matthew Barnes, Tom Cullinan
Cinematographer: Zeno Peterson
Audio Engineer: Craig Hawkins, Peter Cornell @ Video Lab
Editor: Tokai Subrusa, 14 Tenth Street Productions
Production Company: Network Internal
Post Production Company: 14 Tenth Street Productions

Silver

Entrant: O'MAGE Limited
Advertiser: AngloGold Ashanti
Product: AngloGold Ashanti Corporate Film 2004
Title: AngloGold Ashanti Corporate Film
Person to Collect Award: Mark Pool / Graham Edmunds
Account Handler: Sarah Hooper
Creative Director: Mark Pool, Graham Edmunds and David Newton
Director: Graham Edmunds and David Newton
Producer: Sarah Hooper
Scriptwriter: Mark Pool
Cinematographer: Tim Chevallier
Audio Engineer: Kevin Meyers
Editor: Thulani "Fish" Masuku
Music Composer: Robin Walsh
Computer Graphics: Pieter Furstenberg
Production Company: O'MAGE Ltd
Post Production Company: O'MAGE Ltd

Silver

Entrant: Ogilvy South Africa
Advertiser: Old Mutual
Product: Greenlight
Title: Greenlight
Person to Collect Award: Jake Bester / Michael Lees-Rolfe

Account Handler: Lizel Louw
Creative Director: Ryan Reed / Chris Gotz
Director: Ian Shuter
Producer: Iris Vinnicombe
Scriptwriter: Jake Bester
Cinematographer: Ivan Greyling
Editor: Ian Shuter
Production Company: Platypus Productions
Post Production Company: Platypus Productions

Silver

Entrant: Fade 2 Black
Advertiser: Legacy Hotels
Product: Legacy Hotels
Title: Legacy
Person to Collect Award: Derek Postmus and Dominic Black
Creative Director: Derek Postmus DDB SA
Director: Dominic Black
Producer: Peter McGowan
Scriptwriter: Derek Postmus
Cinematographer: Dominic Black
Audio Engineer: Duncan Todd
Editor: Sharon Black
Production Company: Fade 2 Black
Post Production Company: Fade 2 Black

Silver

Entrant: Fade 2 Black
Advertiser: Gautrans
Product: Guatrans Conference 2003
Title: Hero's
Person to Collect Award: Dominic Black and Themba Ndaba
Creative Director: Themba Ndaba and Dominic Black
Director: Dominic Black
Producer: Claire Jameson
Scriptwriter: Themba Ndaba
Cinematographer: Dominic Black
Audio Engineer: Duncan Todd
Editor: Sharon Black
Production Company: Fade 2 Black
Post Production Company: Fade 2 Black

Bronze

Entrant: Jumping Dust Productions
Advertiser: Sasol
Product: Inhouse product video
Title: The Project
Person to Collect Award: Andrew Grealy
Account Handler: Jumping Dust Productions
Creative Director: Andrew Grealy
Director: Andrew Grealy
Producer: Pam Marsh

Scriptwriter: Nick Warren
Cinematographer: Willem Viljoen
Audio Engineer: Kevin Wilson
Editor: Martin Lloyd
Computer Graphics: The Reactor - Tony Leonardi
Production Company: Jumping Dust Productions
Post Production Company: The Refinery

Bronze

Entrant: Blueprint Strategic Marketing
Advertiser: The Blue Train
Product: The Blue Train
Title: The Blue Train
Person to Collect Award: Groovin Nchabeleng/Paul Shelly
Account Handler: Groovin Nchabeleng
Creative Director: Paul Shelly
Director: Justin Davies
Producer: Chris West-Russell
Scriptwriter: Gus Silber
Cinematographer: Trevor Brown
Audio Engineer: Mark Buyskes/Chris West-Russell
Editor: Angela Whitehouse
Music Composer: KPM
Computer Graphics: Envisage
Production Company: The African Motion Picture Company
Post Production Company: Glasshouse

Bronze

Entrant: Ogilvy South Africa
Advertiser: Old Mutual
Product: Fairbairn Capital
Title: Change
Person to Collect Award: Jake Bester / Michael Lees-Rolfe
Account Handler: Danielle Naidoo
Creative Director: Ryan Reed / Chris Gotz
Producer: Iris Vinnicombe
Scriptwriter: Jake Bester / Michael Lees-Rolfe
Editor: Andre Van der Merwe
Computer Graphics: Atomic SFX
Production Company: Atomic SFX
Post Production Company: Atomic SFX

Bronze

Entrant: Ogilvy South Africa (CPT)
Advertiser: Volkswagen South Africa
Product: Corporate
Title: For the love of the people's cars
Person to Collect Award: Tommy Le Roux / Gareth McPherson
Account Handler: Jacques Burger / Jason Harrison
Creative Director: Greg Burke / Ryan Reed
Director: Jason Fialkov
Producer: Emma Lundy

Scriptwriter: Tommy Le Roux
Cinematographer: Jason Fialkov
Audio Engineer: Arnold Vermaak
Editor: Ian Shuter
Production Company: Platypus Productions
Post Production Company: Platypus Productions

CORPORATE FILM: SOCIAL SERVICES

Gold

Entrant: Flying Fox Productions
Advertiser: UNESCO - Discovery Channel
Product: UNESCO Endangered Languages Campaign
Title: "Words Like Rain" Khomani San
Person to Collect Award: James Hersov
Date of First Exposure: November
Account Handler: Barbara Snell
Creative Director: James Hersov
Director: Sofia de Fay
Producer: James Hersov
Scriptwriter: Sofia de Fay / Magdalene Kassie
Cinematographer: Robert Wilson
Audio Engineer: Greg Kietsman
Editor: Ashley Dibben
Music Composer: melt 2000
Production Company: Flying Fox Productions
Post Production Company: Digital Post Data

Silver

Entrant: Mr. Carraway & Co.
Advertiser: Steinhoff International
Product: The Extended Family Programme
Title: Family Matters
Person to Collect Award: Justin Dodd
Account Handler: Michael Lawrence
Creative Director: Mr. Dodd
Director: Justin Cohen
Producer: Adam Thal
Scriptwriter: Ms. Lang
Cinematographer: Willie Nel
Audio Engineer: Zack Haines
Editor: Bevan Burrow
Music Composer: Benjamin Willem
Computer Graphics: Neenesh Bagwandeem
Production Company: Mann Made Media
Post Production Company: Mann Made Media

Silver

Entrant: VVV
Advertiser: Ikamva la Bantu
Product: Ikamva la Bantu
Title: Ikamva la Bantu

Person to Collect Award: Jon Samuelsson
Account Handler: Andrew Carrick
Creative Director: Caroline Pretorius
Director: Jon Samuelsson
Producer: Alastair Hetherington
Scriptwriter: Annie Steinhobel
Cinematographer: Jon Samuelsson
Audio Engineer: Paolo Mosca
Editor: Alastair Hetherington
Production Company: VVV
Post Production Company: VVV

Bronze

Entrant: O'MAGE Limited
Advertiser: Cotlands
Product: Cotlands Corporate Video
Title: Cotlands Corporate Video
Person to Collect Award: Jason McNamara
Account Handler: Sally Steenkamp
Creative Director: Peter Blond
Director: Jason McNamara
Producer: Sally Steenkamp
Scriptwriter: Gus Silber
Cinematographer: Willem Viljoen and Tim Chevallier
Audio Engineer: Kevin Meyers
Editor: Ruaan Botha
Music Composer: Kevin Meyers
Computer Graphics: Antonio Moreira
Production Company: O'MAGE Ltd.
Post Production Company: O'MAGE Ltd.

Bronze

Entrant: Flying Fox Productions
Advertiser: UNESCO - Discovery Channel
Product: UNESCO Endangered Languages - Baka Tribe Gabon
Title: "Spirits of the forest" Baka Gabon
Person to Collect Award: James Hersov
Account Handler: Barbara Snell
Creative Director: James Hersov
Director: Sofia de Fay
Producer: James Hersov
Scriptwriter: Sofia de Fay
Cinematographer: Efpe Senekal
Audio Engineer: Greg Kietsman
Editor: Ben Horter
Production Company: Flying Fox Productions
Post Production Company: Digital Data Post

CORPORATE FILM: MULTI SCREEN: CORPORATE

Grand Prix Prize: Gold

Entrant: VVV

Advertiser: SAB Limited
Product: Marketing, Sales and Distribution Conference
Title: Fast Forward
Person to Collect Award: Warren Stewart
Account Handler: Mark Steinhobel
Creative Director: Caroline Pretorius
Director: Warren Stewart
Producer: Ainsley Robinson / Darren Lee
Scriptwriter: Annie Steinhobel / Hilton Mashonga
Cinematographer: Warren Stewart
Audio Engineer: Paolo Mosca
Editor: Zolani Alexander
Music Composer: Robin Walsh
Production Company: VVV
Post Production Company: VVV

Gold

Entrant: VVV
Advertiser: Miller Brewing Company
Product: Marketing, Sales and Distribution Company
Title: Passion
Person to Collect Award: Dominic Black
Account Handler: Mark Steinhobel
Creative Director: Annie Steinhobel
Director: Dominic Black
Producer: Ainsley Robinson / Darren Lee
Scriptwriter: Annie Steinhobel
Cinematographer: Dominic Black
Audio Engineer: Paolo Mosca
Editor: Alastair Hetherington
Music Composer: Alun Richards
Production Company: VVV
Post Production Company: VVV

Silver

Entrant: VVV
Advertiser: SA Tourism
Product: SA Tourism
Title: Impossible
Person to Collect Award: Warren Stewart
Account Handler: Andrew Carrick
Creative Director: Caroline Pretorius
Director: Warren Stewart
Producer: Ainsley Robinson / Shaun Winkler / Darren Lee
Scriptwriter: Annie Steinhobel
Cinematographer: Warren Stewart
Audio Engineer: Paolo Mosca
Editor: Fidge Roos
Music Composer: Joe Archer / Robin Banks
Computer Graphics: DXF Visual Effects / Orchestra Blue
Production Company: VVV
Post Production Company: VVV

CORPORATE FILM: CRAFT: CINEMATOGRAPHY

Gold

Entrant: Fade 2 Black

Advertiser: Gautrans

Product: Gautrans Convention 2003

Title: Hero's

Person to Collect Award: Dominic Black

Gold

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Theo Pretorius

Account Handler: Mark Steinhobel

Gold

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Passion

Person to Collect Award: Dominic Black

Account Handler: Mark Steinhobel

Silver

Entrant: The African Motion Picture Company Pty (LTD)

Advertiser: The Blue Train

Product: The Blue Train

Title: A window to the soul of Africa

Person to Collect Award: Trevor Brown

Account Handler: Chris West-Russell

Silver

Entrant: Fade 2 Black

Advertiser: Legacy Hotels

Product: Legacy Hotels

Title: Brand Video

Person to Collect Award: Dominic Black

CORPORATE FILM: CRAFT: DIRECTION

Gold

Entrant: Fade 2 Black

Advertiser: Gautrans

Product: Gautrans Convention 2003

Title: Hero's

Person to Collect Award: Dominic Black

Gold

Entrant: VWV

Advertiser: SAB Limited
Product: Marketing, Sales and Distribution Conference
Title: Fast Forward
Person to Collect Award: Warren Stewart
Account Handler: Mark Steinhobel

Gold

Entrant: VWV
Advertiser: ABSA
Product: ABSA
Title: Innovations
Person to Collect Award: Jon Samuelsson
Account Handler: Zaine Venter

Silver

Entrant: VWV
Advertiser: SA Tourism
Product: SA Tourism
Title: Impossible
Person to Collect: Award Warren Stewart
Account Handler: Andrew Carrick

Silver

Entrant: The African Motion Picture Company Pty (LTD)
Advertiser: The Blue Train
Product: The Blue Train
Title: A window to the soul of Africa
Person to Collect Award: Justyn Davies
Account Handler: Chris West-Russell

Silver

Entrant: Jumping Dust Productions
Advertiser: Sasol
Product: Internal Product video
Title: The Project
Person to Collect Award: Andrew Greal
Account Handler: Jumping Dust Productions

Silver

Entrant: VWV
Advertiser: Miller Brewing Company
Product: Marketing, Sales and Distribution Conference
Title: Passion
Person to Collect Award: Dominic Black
Account Handler: Mark Steinhobel

Silver

Entrant: VWV
Advertiser: SABMiller plc
Product: SABMiller
Title: SABMiller
Person to Collect Award: Theo Pretorius

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: SCRIPTWRITING

Gold

Entrant: VWV

Advertiser: SAB Limited

Product: Marketing, Sales and Distribution Conference

Title: Fast Forward

Person to Collect Award: Annie Steinhobel / Hilton Mashonga

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: SOUNDTRACK

Gold

Entrant: Fade 2 Black

Advertiser: Gautrans

Product: Gautrans Convention 2003

Title: Hero's

Person to Collect Award: Duncan Todd

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Legends

Person to Collect Award: Paolo Mosca

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: ORIGINAL MUSIC

Gold

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Alun Richards

Account Handler: Mark Steinhobel

Silver

Entrant: O'MAGE Limited

Advertiser: AngloGold Ashanti

Product: AngloGold Ashanti Corporate Song and Music Video

Title: Here We Stand

Person to Collect Award: Mark Pool / Robin Walsh

Account Handler: Sarah Hooper

CORPORATE FILM: CRAFT: EDITING

Gold

Entrant: VWV

Advertiser: SAB Limited

Product: Marketing, Sales and Distribution Conference

Title: Fast Forward

Person to Collect Award: Zolani Alexander

Account Handler: Mark Steinhobel

Silver

Entrant: VWV

Advertiser: Nedcor

Product: Internal Brand Launch

Title: Nth Degree

Person to Collect Award: Alastair Hetherington

Account Handler: Sue Aerts

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Brands Celebration

Person to Collect Award: Zolani Alexander

Account Handler: Mark Steinhobel

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Legends

Person to Collect Award: Zolani Alexander

Silver

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Alastair Hetherington

Silver

Entrant: OMAGE Limited

Advertiser: AngloGold Ashanti

Product: AngloGold Ashanti Corporate Video 2004

Title: AngloGold Ashanti Corporate Video 2004

Person to Collect Award: Thulani "Fish" Masuku

Account Handler: Sarah Hoop

CORPORATE FILM: PRODUCT

Bronze

Entrant: The African Motion Picture Company Pty (LTD)

Advertiser: The Saxon Hotel

Product: The Saxon Hotel

Title: The Saxon Hotel
Person to Collect Award: Chris West-Russell
Account Handler: Chris West-Russell
Creative Director: Justyn Davies
Director: Morray MacLennan
Producer: Chris West-Russell
Cinematographer: Clive Laurie
Audio Engineer: The Refinery
Editor: Isa Jacobs
Production Company: The African Motion Picture Company
Post Production Company: The African Motion Picture Company

CORPORATE FILM: SERVICE

Bronze

Entrant: The African Motion Picture Company Pty (LTD)
Advertiser: ATNS
Product: ATNS
Title: Behind your Future
Person to Collect Award: Anthony Ramsay/Chris West-Russell
Account Handler: Chris West-Russell
Creative Director: Justyn Davies
Director: Anthony Ramsay
Producer: Cheryl Areal
Scriptwriter: Sofia De Fay/Mark Swarts
Cinematographer: Anthony Ramsay/Trevor Brown
Audio Engineer: Mark Buyskes
Editor: The African Motion Picture Company
Computer Graphics: The Gate
Production Company: The African Motion Picture Company
Post Production Company: The African Motion Picture Company

CORPORATE FILM: CORPORATE

Gold

Entrant: VVV
Advertiser: ABSA
Product: ABSA
Title: Innovations
Person to Collect Award: Jon Samuelsson
Account Handler: Zaine Venter
Creative Director: Caroline Pretorius
Director: Jon Samuelsson
Producer: Ainsley Robinson / Shaun Winkler
Scriptwriter: Sofia de Fay
Cinematographer: Jon Samuelsson
Audio Engineer: Paolo Mosca
Editor: Zolani Alexander
Computer Graphics: Anton Wannenbergh
Production Company: VVV
Post Production Company: VVV

Gold

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Theo Pretorius

Account Handler: Mark Steinhobel

Creative Director: Caroline Pretorius

Director: Theo Pretorius

Producer: Shaun Winkler / Darren Lee

Scriptwriter: Peter Badenhurst

Cinematographer: Theo Pretorius / Dominic Black

Audio Engineer: Paolo Mosca

Editor: Alastair Hetherington

Music Composer: Alun Richards

Production Company: VWV

Post Production Company: VWV

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Legends

Person to Collect Award: Warren Stewart

Account Handler: Mark Steinhobel

Creative Director: Annie Steinhobel

Director: Warren Stewart

Producer: Ainsley Robinson / Darren Lee

Scriptwriter: Annie Steinhobel

Cinematographer: Warren Stewart

Audio Engineer: Paolo Mosca

Editor: Zolani Alexander

Computer Graphics: DXF Visual Effects

Production Company: VWV

Post Production Company: VWV

Silver

Advertiser: Virgin Atlantic

Product: Asata Awards

Title: Lifestyles Of The Rich and Famous

Person to Collect Award: Tom Cullinan, Matthew Barnes, Mike Higgins

Account Handler: Candice Shortt

Creative Director: Julian Watt, Mike Schalit

Director: Matthew Barnes, Tom Cullinan

Producer: Phumi Mkhwanazi

Scriptwriter: Mike Higgins, Matthew Barnes, Tom Cullinan

Cinematographer: Zeno Peterson

Audio Engineer: Craig Hawkins, Peter Cornell @ Video Lab

Editor: Tokai Subrusa, 14 Tenth Street Productions

Production Company: Network Internal

Post Production Company: 14 Tenth Street Productions

Silver

Entrant: O'MAGE Limited

Advertiser: AngloGold Ashanti

Product: AngloGold Ashanti Corporate Film 2004

Title: AngloGold Ashanti Corporate Film

Person to Collect Award: Mark Pool / Graham Edmunds

Account Handler: Sarah Hooper

Creative Director: Mark Pool, Graham Edmunds and David Newton

Director: Graham Edmunds and David Newton

Producer: Sarah Hooper

Scriptwriter: Mark Pool

Cinematographer: Tim Chevallier

Audio Engineer: Kevin Meyers

Editor: Thulani "Fish" Masuku

Music Composer: Robin Walsh

Computer Graphics: Pieter Furstenberg

Production Company: O'MAGE Ltd

Post Production Company: O'MAGE Ltd

Silver

Entrant: Ogilvy South Africa

Advertiser: Old Mutual

Product: Greenlight

Title: Greenlight

Person to Collect Award: Jake Bester / Michael Lees-Rolfe

Account Handler: Lizel Louw

Creative Director: Ryan Reed / Chris Gotz

Director: Ian Shuter

Producer: Iris Vinnicombe

Scriptwriter: Jake Bester

Cinematographer: Ivan Greyling

Editor: Ian Shuter

Production Company: Platypus Productions

Post Production Company: Platypus Productions

Silver

Entrant: Fade 2 Black

Advertiser: Legacy Hotels

Product: Legacy Hotels

Title: Legacy

Person to Collect Award: Derek Postmus and Dominic Black

Creative Director: Derek Postmus DDB SA

Director: Dominic Black

Producer: Peter McGowan

Scriptwriter: Derek Postmus

Cinematographer: Dominic Black

Audio Engineer: Duncan Todd

Editor: Sharon Black

Production Company: Fade 2 Black

Post Production Company: Fade 2 Black

Silver

Entrant: Fade 2 Black
Advertiser: Gautrans
Product: Guatrans Conference 2003
Title: Hero's
Person to Collect Award: Dominic Black and Themba Ndaba
Creative Director: Themba Ndaba and Dominic Black
Director: Dominic Black
Producer: Claire Jameson
Scriptwriter: Themba Ndaba
Cinematographer: Dominic Black
Audio Engineer: Duncan Todd
Editor: Sharon Black
Production Company: Fade 2 Black
Post Production Company: Fade 2 Black

Bronze

Entrant: Jumping Dust Productions
Advertiser: Sasol
Product: Inhouse product video
Title: The Project
Person to Collect Award: Andrew Greal
Account Handler: Jumping Dust Productions
Creative Director: Andrew Greal
Director: Andrew Greal
Producer: Pam Marsh
Scriptwriter: Nick Warren
Cinematographer: Willem Viljoen
Audio Engineer: Kevin Wilson
Editor: Martin Lloyd
Computer Graphics: The Reactor - Tony Leonardi
Production Company: Jumping Dust Productions
Post Prouction Company: The Refinery

Bronze

Entrant: Blueprint Strategic Marketing
Advertiser: The Blue Train
Product: The Blue Train
Title: The Blue Train
Person to Collect Award: Groovin Nchabeleng/Paul Shelly
Account Handler: Groovin Nchabeleng
Creative Director: Paul Shelly
Director: Justin Davies
Producer: Chris West-Russell
Scriptwriter: Gus Silber
Cinematographer: Trevor Brown
Audio Engineer: Mark Buyskes/Chris West-Russell
Editor: Angela Whitehouse
Music Composer: KPM
Computer Graphics: Envisage
Production Company: The African Motion Picture Company
Post Prouction Company: Glasshouse

Bronze

Entrant: Ogilvy South Africa

Advertiser: Old Mutual

Product: Fairbairn Capital

Title: Change

Person to Collect Award: Jake Bester / Michael Lees-Rolfe

Account Handler: Danielle Naidoo

Creative Director: Ryan Reed / Chris Gotz

Producer: Iris Vinnicombe

Scriptwriter: Jake Bester / Michael Lees-Rolfe

Editor: Andre Van der Merwe

Computer Graphics: Atomic SFX

Production Company: Atomic SFX

Post Production Company: Atomic SFX

Bronze

Entrant: Ogilvy South Africa (CPT)

Advertiser: Volkswagen South Africa

Product: Corporate

Title: For the love of the people's cars

Person to Collect Award: Tommy Le Roux / Gareth McPherson

Account Handler: Jacques Burger / Jason Harrison

Creative Director: Greg Burke / Ryan Reed

Director: Jason Fialkov

Producer: Emma Lundy

Scriptwriter: Tommy Le Roux

Cinematographer: Jason Fialkov

Audio Engineer: Arnold Vermaak

Editor: Ian Shuter

Production Company: Platypus Productions

Post Production Company: Platypus Productions

CORPORATE FILM: SOCIAL SERVICES**Gold**

Entrant: Flying Fox Productions

Advertiser: UNESCO - Discovery Channel

Product: UNESCO Endangered Languages Campaign

Title: "Words Like Rain" Khomani San

Person to Collect Award: James Hersov

Date of First Exposure: November

Account Handler: Barbara Snell

Creative Director: James Hersov

Director: Sofia de Fay

Producer: James Hersov

Scriptwriter: Sofia de Fay / Magdalene Kassie

Cinematographer: Robert Wilson

Audio Engineer: Greg Kietsman

Editor: Ashley Dibben

Music Composer: melt 2000

Production Company: Flying Fox Productions

Post Production Company: Digital Post Data

Silver

Entrant: Mr. Carraway & Co.

Advertiser: Steinhoff International

Product: The Extended Family Programme

Title: Family Matters

Person to Collect Award: Justin Dodd

Account Handler: Michael Lawrence

Creative Director: Mr. Dodd

Director: Justin Cohen

Producer: Adam Thal

Scriptwriter: Ms. Lang

Cinematographer: Willie Nel

Audio Engineer: Zack Haines

Editor: Bevan Burrow

Music Composer: Benjamin Willem

Computer Graphics: Neenesh Bagwandeem

Production Company: Mann Made Media

Post Production Company: Mann Made Media

Silver

Entrant: VWV

Advertiser: Ikamva la Bantu

Product: Ikamva la Bantu

Title: Ikamva la Bantu

Person to Collect Award: Jon Samuelsson

Account Handler: Andrew Carrick

Creative Director: Caroline Pretorius

Director: Jon Samuelsson

Producer: Alastair Hetherington

Scriptwriter: Annie Steinhobel

Cinematographer: Jon Samuelsson

Audio Engineer: Paolo Mosca

Editor: Alastair Hetherington

Production Company: VWV

Post Production Company: VWV

Bronze

Entrant: OMAGE Limited

Advertiser: Cotlands

Product: Cotlands Corporate Video

Title: Cotlands Corporate Video

Person to Collect Award: Jason McNamara

Account Handler: Sally Steenkamp

Creative Director: Peter Blond

Director: Jason McNamara

Producer: Sally Steenkamp

Scriptwriter: Gus Silber

Cinematographer: Willem Viljoen and Tim Chevallier

Audio Engineer: Kevin Meyers

Editor: Ruaan Botha

Music Composer: Kevin Meyers

Computer Graphics: Antonio Moreira
Production Company: O'MAGE Ltd.
Post Production Company: O'MAGE Ltd.

Bronze

Entrant: Flying Fox Productions
Advertiser: UNESCO - Discovery Channel
Product: UNESCO Endangered Languages - Baka Tribe Gabon
Title: "Spirits of the forest" Baka Gabon
Person to Collect Award: James Hersov
Account Handler: Barbara Snell
Creative Director: James Hersov
Director: Sofia de Fay
Producer: James Hersov
Scriptwriter: Sofia de Fay
Cinematographer: Efpe Senekal
Audio Engineer: Greg Kietsman
Editor: Ben Horter
Production Company: Flying Fox Productions
Post Production Company: Digital Data Post

CORPORATE FILM: MULTI SCREEN: CORPORATE

Grand Prix Prize: Gold

Entrant: VWV
Advertiser: SAB Limited
Product: Marketing, Sales and Distribution Conference
Title: Fast Forward
Person to Collect Award: Warren Stewart
Account Handler: Mark Steinhobel
Creative Director: Caroline Pretorius
Director: Warren Stewart
Producer: Ainsley Robinson / Darren Lee
Scriptwriter: Annie Steinhobel / Hilton Mashonga
Cinematographer: Warren Stewart
Audio Engineer: Paolo Mosca
Editor: Zolani Alexander
Music Composer: Robin Walsh
Production Company: VWV
Post Production Company: VWV

Gold

Entrant: VWV
Advertiser: Miller Brewing Company
Product: Marketing, Sales and Distribution Company
Title: Passion
Person to Collect Award: Dominic Black
Account Handler: Mark Steinhobel
Creative Director: Annie Steinhobel
Director: Dominic Black
Producer: Ainsley Robinson / Darren Lee
Scriptwriter: Annie Steinhobel

Cinematographer: Dominic Black
Audio Engineer: Paolo Mosca
Editor: Alastair Hetherington
Music Composer: Alun Richards
Production Company: VVV
Post Production Company: VVV

Silver

Entrant: VVV
Advertiser: SA Tourism
Product: SA Tourism
Title: Impossible
Person to Collect Award: Warren Stewart
Account Handler: Andrew Carrick
Creative Director: Caroline Pretorius
Director: Warren Stewart
Producer: Ainsley Robinson / Shaun Winkler / Darren Lee
Scriptwriter: Annie Steinhobel
Cinematographer: Warren Stewart
Audio Engineer: Paolo Mosca
Editor: Fidge Roos
Music Composer: Joe Archer / Robin Banks
Computer Graphics: DXF Visual Effects / Orchestra Blue
Production Company: VVV
Post Production Company: VVV

CORPORATE FILM: CRAFT: CINEMATOGRAPHY

Gold

Entrant: Fade 2 Black
Advertiser: Gautrans
Product: Gautrans Convention 2003
Title: Hero's
Person to Collect Award: Dominic Black

Gold

Entrant: VVV
Advertiser: SABMiller plc
Product: SABMiller
Title: SABMiller
Person to Collect Award: Theo Pretorius
Account Handler: Mark Steinhobel

Gold

Entrant: VVV
Advertiser: Miller Brewing Company
Product: Marketing, Sales and Distribution Conference
Title: Passion
Person to Collect Award: Dominic Black
Account Handler: Mark Steinhobel

Silver

Entrant: The African Motion Picture Company Pty (LTD)

Advertiser: The Blue Train

Product: The Blue Train

Title: A window to the soul of Africa

Person to Collect Award: Trevor Brown

Account Handler: Chris West-Russell

Silver

Entrant: Fade 2 Black

Advertiser: Legacy Hotels

Product: Legacy Hotels

Title: Brand Video

Person to Collect Award: Dominic Black

CORPORATE FILM: CRAFT: DIRECTION

Gold

Entrant: Fade 2 Black

Advertiser: Gautrans

Product: Gautrans Convention 2003

Title: Hero's

Person to Collect Award: Dominic Black

Gold

Entrant: VWV

Advertiser: SAB Limited

Product: Marketing, Sales and Distribution Conference

Title: Fast Forward

Person to Collect Award: Warren Stewart

Account Handler: Mark Steinhobel

Gold

Entrant: VWV

Advertiser: ABSA

Product: ABSA

Title: Innovations

Person to Collect Award: Jon Samuelsson

Account Handler: Zaine Venter

Silver

Entrant: VWV

Advertiser: SA Tourism

Product: SA Tourism

Title: Impossible

Person to Collect: Award Warren Stewart

Account Handler: Andrew Carrick

Silver

Entrant: The African Motion Picture Company Pty (LTD)

Advertiser: The Blue Train

Product: The Blue Train

Title: A window to the soul of Africa

Person to Collect Award: Justyn Davies

Account Handler: Chris West-Russell

Silver

Entrant: Jumping Dust Productions

Advertiser: Sasol

Product: Internal Product video

Title: The Project

Person to Collect Award: Andrew Greal

Account Handler: Jumping Dust Productions

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Passion

Person to Collect Award: Dominic Black

Account Handler: Mark Steinhobel

Silver

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Theo Pretorius

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: SCRIPTWRITING

Gold

Entrant: VWV

Advertiser: SAB Limited

Product: Marketing, Sales and Distribution Conference

Title: Fast Forward

Person to Collect Award: Annie Steinhobel / Hilton Mashonga

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: SOUNDTRACK

Gold

Entrant: Fade 2 Black

Advertiser: Gautrans

Product: Gautrans Convention 2003

Title: Hero's

Person to Collect Award: Duncan Todd

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Legends

Person to Collect Award: Paolo Mosca

Account Handler: Mark Steinhobel

CORPORATE FILM: CRAFT: ORIGINAL MUSIC

Gold

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Alun Richards

Account Handler: Mark Steinhobel

Silver

Entrant: O'MAGE Limited

Advertiser: AngloGold Ashanti

Product: AngloGold Ashanti Corporate Song and Music Video

Title: Here We Stand

Person to Collect Award: Mark Pool / Robin Walsh

Account Handler: Sarah Hooper

CORPORATE FILM: CRAFT: EDITING

Gold

Entrant: VWV

Advertiser: SAB Limited

Product: Marketing, Sales and Distribution Conference

Title: Fast Forward

Person to Collect Award: Zolani Alexander

Account Handler: Mark Steinhobel

Silver

Entrant: VWV

Advertiser: Nedcor

Product: Internal Brand Launch

Title: Nth Degree

Person to Collect Award: Alastair Hetherington

Account Handler: Sue Aerts

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Brands Celebration

Person to Collect Award: Zolani Alexander

Account Handler: Mark Steinhobel

Silver

Entrant: VWV

Advertiser: Miller Brewing Company

Product: Marketing, Sales and Distribution Conference

Title: Legends

Person to Collect Award: Zolani Alexander

Silver

Entrant: VWV

Advertiser: SABMiller plc

Product: SABMiller

Title: SABMiller

Person to Collect Award: Alastair Hetherington

Silver

Entrant: O'MAGE Limited

Advertiser: AngloGold Ashanti

Product: AngloGold Ashanti Corporate Video 2004

Title: AngloGold Ashanti Corporate Video 2004

Person to Collect Award: Thulani "Fish" Masuku

Account Handler: Sarah Hoop

SPONSORSHIP: CSI: HEALTH**Gold**

Entrant: Nampak Ltd

Company: Nampak Ltd

Brand: Nampak

Product: Corporate Social Investment

Contact: Di van Breda

Designation: Marketing Executive

Person to Collect Award: Andrew Marthinusen or Di van Breda

Company: Amogelang, Lethulwazi , Lebogang and Swelihle High Schools

Contact: Di van Breda

Designation: Marketing Executive

Company: Di van Breda

Other Parties: Amogelang, Lethulwazi , Lebogang and Swelihle High Schools

SPONSORSHIP: CSI: HEALTH**Silver**

Entrant: Anglo American Corporation of South Africa

Company: Anglo American Corporation of South Africa

Brand: Corporate

Contact: Ms Margie Keeton

Person to Collect Award: Margie Keeton

Company: LoveLife

Contact: Dr. David Harrison

Other Parties: Nelson Mandela Foundation, Kaiser Family Foundation, South African Government: Department of Health

SPONSORSHIP: CSI: COMMUNITY DEVELOPMENT**Silver**

Entrant: Young and Rubicam Gitam

Company: Danone Clover

Brand: Danone Clover Kids

Product: Social Responsibility

Contact: Prativa Govender
Designation: Brand Manager
Person to Collect Award: Marcelo Palmeiro
Company: CHOC Childhood Cancer Foundation South Africa
Contact: Julian Cutland
Designation: National Chairman

Bronze

Entrant: Quo Vadis Communications
Company: Nedbank Retail Banking
Brand: Nedbank
Product: Local Hero Award
Contact: Sue Niehaus
Designation: Communications Manager
Person to Collect Award: Sue Niehaus, Sharon Jansen
Company: Various NPOs in South Africa
Other Parties: Quo Vadis Communications

SPONSORSHIP: BEST SUPER BUDGET SPONSORSHIP (excess of R10 million p.a. total): SPORT

Gold

Entrant: SAIL
Company: Vodacom Service Provider
Brand: Vodacom
Product: Vodacom Super 12
Contact: Andre Beyers and Shereen Rimmell
Designation: Director: Marketing and Brand Management SA and Sponsorship Manager
Person to Collect Award: Andre Beyers and Stefan van der Merwe
Company: SA Rugby
Contact: Ann Lee Murry
Designation: PR Manager
Company: SAIL
Contact: Brad Jansen, Stefan van der Merwe and Magda Nysschens
Designation: HOD Sponsorships, Rugby Sponsorship Manager, Rugby Sponsorship Specialist
Other Parties: AfriKings - Ad agency

Silver

Entrant: Quo Vadis Communications
Company: South African Breweries
Brand: Castle Lager
Product: Castle Lager
Contact: Diane Southey
Designation: Sponsorship Activation Manager
Person to Collect Award: Rob Fleming, Diane Southey, Kate Johns, Gerald Majola, Ros Goldin, Steve Elworthy
Company: United Cricket Board
Contact: Gerald Majola
Designation: CEO
Company: M-Sports Marketing
Contact: Kate Johns
Designation: Account Manager
Other Parties: Quo Vadis Communications

SPONSORSHIP: BEST LARGE BUDGET SPONSORSHIP (R5 million to R10 million p.a. total): ENTERTAINMENT

Gold

Entrant: SAIL

Company: Vodacom Service Provider

Brand: Vodacom

Product: Vodacom Durban July

Contact: Andre Beyers and Shereen Rimmell

Designation: Director: Marketing and Brand Manager SA , and Sponsorship Manager

Person to Collect Award: Andre Beyers

Company: Gold Circle

Contact: Ken Twedell

Designation: Event Marketing Manager

Company: SAIL

Contact: John Faia and Samantha Samuels

Designation: HOD Sponsorships and Sponsorship Manager

Other Parties: Livewire Media, FCB - Ad Agency

Bronze

Entrant: Octagon Marketing SA

Company: Mobile Telephone Network

Brand: Mobile Telephone Network

Product: Cellular

Contact: Victor Rakhale

Designation: Senior Manager: Sponsorships and Exhibitions

Person to Collect Award: Santie Botha, Bernice Samuels, Victor Rakhale

Company: Recording Industry of South Africa (RISA)

Contact: Nhlanhla Sibisi

Company: Octagon Marketing SA

Contact: Andrew Jennings

Designation: Account Director

Other Parties: Billy Lascaris - Octagon, Dale Agar - Octagon, Yolanda Arendse - Octagon, Molise Moloi - Octagon, Antos Stella - RiSA, Rudy Malick - KCMC, Lawrence Molai - TBWA GR

SPONSORSHIP: BEST LARGE BUDGET SPONSORSHIP (R5 million to R10 million p.a. total): SPORT

Bronze

Entrant: The Levergae Corporation

Company: Barloworld Limited

Brand: Barloworld Leading Brands

Product: Barloworld Leading Brands

Contact: Chris Fisher

Designation: Head of Corporate Marketing

Person to Collect Award: Chris Fisher

Company: Team Barloworld Androni

Contact: John Robertson

Designation: Team Manager

Company: The Leverage Corporation

Contact: Robert Jackson and Robert Slade-Baker

Designation: Managing Director and Account Executive

SPONSORSHIP: BEST MEDIUM BUDGET SPONSORSHIP (R2.5 million to R5 million p.a. total): SPORT

Grand Prix Prize: Gold

Entrant: Frontiers Group Africa

Company: Unilever Foods

Brand: Flora

Product: Margarine

Contact: Claire Wilson

Designation: Brand Manager

Person to Collect Award: Claire Wilson & Kelvin Watt

Company: Comrades Marathon

Contact: John van den Aardweg

Designation: CEO

Company: Frontiers Group Africa

Contact: Kelvin Watt

Designation: Managing Director

Other Parties: Paton Tupper Promotions & Lowe Bull Advertising Agency

SPONSORSHIP: BEST BROADCAST SPONSORSHIP - TELEVISION: SPORT**Bronze**

Entrant: SAIL

Company: Vodacom Service Provider

Brand: Vodacom

Product: SA 2010 Bid Announcement Party

Contact: Eileen Ashton

Designation: Communications and Promotions Manager

Person to Collect Award: Eileen Ashton and Brad Jansen

Company: 2010 Bid Committee c/o SAFA

Contact: Danny Jordaan

Company: SAIL

Contact: Brad Jansen and Cindy Joughin

Designation: HOD Sponsorship, and Communication and PR Manager

Other Parties: SAIL Events, Production and Design, FCB - Ad Agency

Source: All results tables supplied by the Marketing Federation of SA - www.mfsa.co.za.

ABOUT LOUISE MARSLAND

Louise Burgers (previously Marsland) is Founder/Content Director: SOURCE Content Marketing Agency. Louise is a Writer, Publisher, Editor, Content Strategist, Content/Media Trainer. She has written about consumer trends, brands, branding, media, marketing and the advertising communications industry in SA and across Africa, for over 20 years, notably, as previous Africa Editor: Bizcommunity.com; Editor: Bizcommunity Media/Marketing SA; Editor-in-Chief: AdVantage magazine; Editor: Marketing Mx magazine; Editor: Progressive Retailing magazine; Editor: BusinessBrief magazine; Editor: FMOG Files newsletter. Web: www.sourceagency.co.za.
View my profile and articles...

For more, visit: <https://www.bizcommunity.com>