

# Invibes Advertising at the IAB South Africa Bookmarks Awards

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We had the honour of being the proud sponsor of the Emerging Digital Technologies & Channels category at the Bookmarks Awards held last Thursday, 27 July 2023.



Image courtesy of [IAB South Africa](#)

The Bookmarks Awards, known for recognising the most outstanding campaigns and initiatives in the digital sphere, brought together an array of talented professionals and visionary minds. As a leading player in the digital advertising realm, [Invibes Advertising South Africa](#) was excited to connect with like-minded individuals who share our passion for creativity, ingenuity, and cutting-edge technologies.

[Invibes Advertising South Africa](#) extends its warmest congratulations to all the winners and nominees who continue to push the boundaries of digital marketing. A special congratulations to the Emerging Digital Technologies & Channels category winners, [MakeReign](#) and [Dentsu Creative](#) (gold) and [Techsys Digital](#) (bronze).

We look forward to a future filled with more groundbreaking innovations and collaborations. Here's to celebrating excellence and embracing the digital revolution together!

**#InvibesAdvertising #BookmarksAwards #Bookmarks2023 #DigitalMarketingExcellence #InnovationInAdvertising #Networking #DigitalRevolution**

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## Invibes Advertising



Invibes is an international technology company that innovates digital advertising and transforms the way consumers interact with brands, through creative & engaging in-feed ad formats. We work with premium media groups to help advertisers stand out and increase their visibility by reaching audiences in high quality context.

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