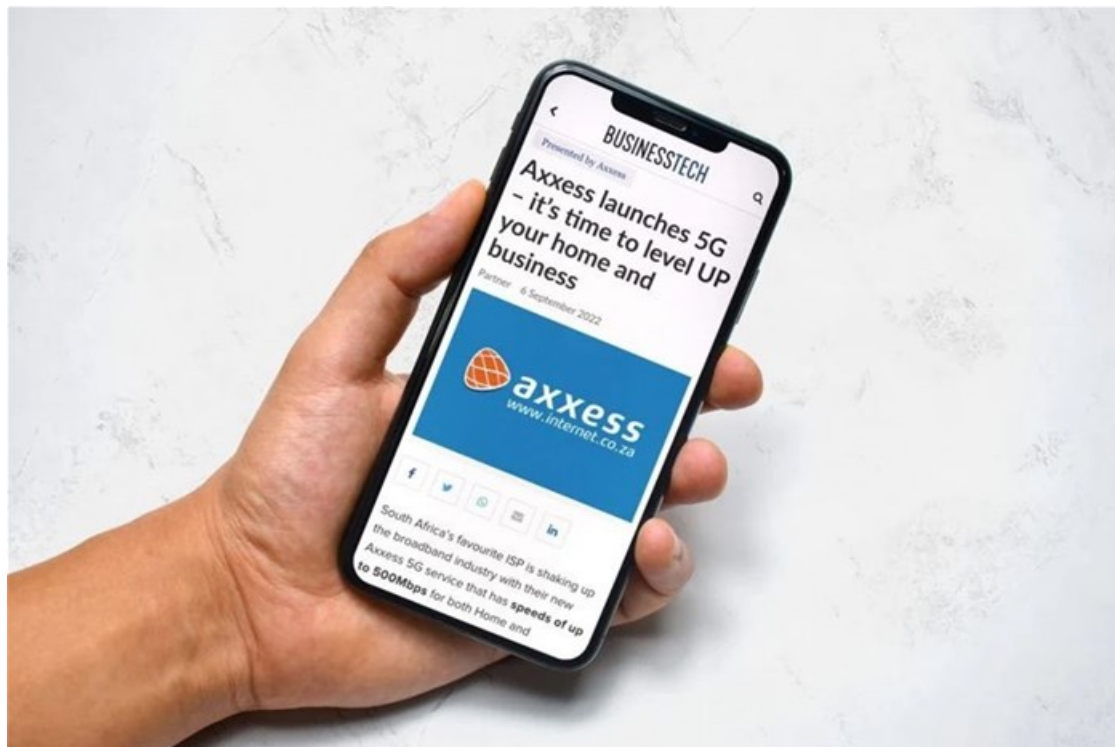


BusinessTech - The best place to advertise your brand

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7 Mar 2023

BusinessTech is South Africa's biggest business publication and the best place to advertise your brand.



The most successful companies in South Africa advertise on *BusinessTech* as they know that they'll get the best return on their marketing investment.

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MARKETING & MEDIA

Daily Investor - the best place to reach South Africa's investment and financial decision makers

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Every month this readership includes the following:

- CEO/Director – **131,000**
- Business owner – **856,000**
- Senior management – **712,000**
- Middle management – **1,331,000**
- Junior management – **1,085,000**

Many of these readers are the key decision-makers in their households, too – so advertising on *BusinessTech* is clearly the best way to reach this audience.

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