

Africa's biggest business event is back

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The countdown begins! The Business Show :: Africa will be hosted at the Sandton Convention Centre, Johannesburg on 6 and 7 September 2023...



This is where thousands of entrepreneurs, business owners, and business decision-makers will seek out new ideas, key solutions, innovative trends, and unique opportunities to build bigger and more successful businesses.

So, if you are serious about wanting to build a bigger and more successful business, this unmatched event provides the platform to fast track business success!

Exhibiting your business at the ultimate entrepreneurial extravaganza is the number one marketing experience in Africa. Due to the overwhelming demand, exhibiting opportunities are extremely limited.

This is how to:

- Get your business out there
- Secure many more customers
- Accelerate growth and boost profits

Why The Business Show?

- Reach 25,000 business owners, entrepreneurs and business decision-makers.
- Get thousands of quality leads to be converted into many more new customers.
- This is the most successful and proven platform to boost your customer base, drive your sales, and boost your profits quickly.
- It's the only show that attracts so many leading local and global brands, year after year.
- The show enjoys the highest quality and quantity of attending delegates.

Who should exhibit?

If your business or organisation has a direct offering to SMEs – a solution, service, product or opportunity – this is the place to exhibit!

Let The Business Show become your most successful marketing experience yet. So what are you waiting for?

[To see more click here.](#)

▪ **The champions of the 2023 South African Small Business Awards announced** 20 Nov 2023

▪ **The 2023 top small businesses announced** 8 Nov 2023

▪ **Spring day celebrates the arrival of Small Business Friday** 30 Aug 2023

▪ **Fire up your entrepreneurial engine and join us at The Business Show** 23 Aug 2023

▪ **The secret life of successful businesses and entrepreneurs** 18 Aug 2023

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The edge for entrepreneurial and business success. Be exposed to 1000s of quality leads, connect with the like-minded business professionals and receive insights, strategies, tips, inspiration, and new ideas.

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