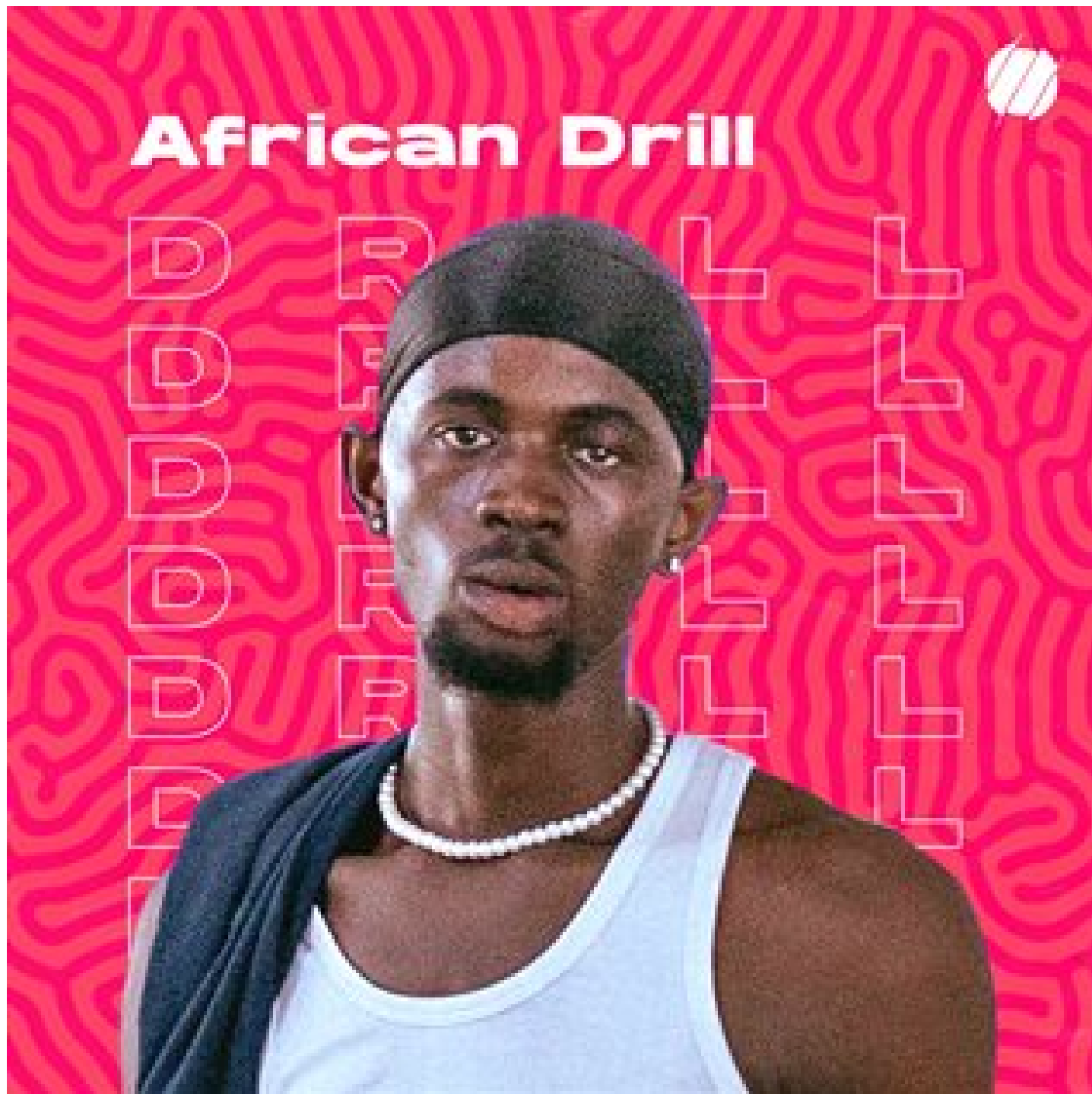


Discover the hottest, on-trend sounds made in Africa by Africans for Africans

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Triller becomes the first AI-powered music video app in Africa to offer genre-discovery playlists specifically curated for both continental and country-specific audiences



Amapiano





Everyone's fave AI-powered music video app and talent discovery platform, [Triller](#), has announced the launch of **Pan African and localised country playlists** specifically curated for fans in Africa. With these first-ever genre-discovery playlists, the platform intends to bring an entirely new experience to its African users – and to consolidate and expand its already well-established presence on the continent.

Triller is bringing fans instant access to all of the hottest sounds and trends in African music.

Available throughout Africa, fans can choose from an exciting array of lists, with Pan African-focused **Akwaaba**, **Amapiano**, **African Drill**, **Gospel** and **Bonjour** leading the pack.

With Akwaaba, Triller invites users to discover **the biggest music trends of the moment and to get a drone's eye view of all the new releases on the continent**. The playlist, which provides access to a mind-blowing panorama of genres, moods and experiences, is specifically curated to provide a 100% immersion in African music and to get users' creative

juices flowing.

The three other Pan African playlists bring a more genre-specific experience. **Bonjour** is the go-to playlist for all of the very latest urban French-language hits and also features breakthrough colabs between francophone and anglophone artists from Africa and the diaspora.

In a similar way, **Amapiano** features all of the rising stars from this South African-born genre as well as a burgeoning number of Amapiano genre colabs from across the continent.

African Drill, on the other hand, is dedicated to one of Africa's biggest and fastest-growing genres, the Drill Movement. This is the place to discover Drill/Rap made in Africa by Africans - from Ghana to Nigeria and down to South Africa.

In addition to the Pan-African offering are the **country playlists**, which are specifically curated for local fans in various countries and regions.

In **Eastern and Southern Africa**, fans are clamouring to listen to **Genge**, **Bongo Flava** and **Gospel** playlists.

Genge gives them the opportunity to vibe to Kenya's greatest gengeton hits, which are championed by some of the country's biggest stars in the genre, including **Mejja Mgence**, **Ethic Entertainment**, **The Kansoul** and many more.

Bonga Flava brings all the trending and classic **Swahili hits from Tanzania** and also features Bongo colabs from both the African continent and around the world. And then Gospel is dedicated to **one of the biggest and most popular genres on the continent**. This playlist also features international Gospel classics and current hits.

A Gospel playlist features in the lineup for **Nigeria** too, where it joins the **Lamba** and **New Wave** playlists. Lamba is dedicated to the music that originated in the streets of Lagos, but which is now topping charts throughout Africa, while New Wave gives adventurous fans the chance to discover the future of African music through a new wave of stars.

From nearby Ghana, the **Kumerica** playlist highlights one of the country's biggest African Drill movements. This is a fusion genre unique to the country and brings together Drill and Rap from both Africa and the UK.

And then there's **Rap Ivoire**, a list curated specially for francophone **Côte d'Ivoire**. This local genre mixes urban style with its own slang language called 'nouchi', complete with topical humour and punchlines. Among the new wave of rappers on the list are Suspect 95, Didi B, MC One, Elown, Fior de Bior, Mosty, Oprah, Andy S and Himra.

Triller's call to action in everything that it does is **You Do You**. Through the power of music it aims to provide a channel through which individuals from vastly different social and cultural backgrounds can find their true paths and speak out in their own voices.

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