

# SAFR Removals marks the year with double-digit growth and expansion to the UK market

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[SAFR Removals](#) has been at the forefront of logistics technology in South Africa for quite some time. This has paid off with double-digit growth rate this year and expanding their operations and removals services in the UK with the launch of [Biggles Removals UK](#). Through innovative ideas, they will be able to reach their growth objectives as well as expand overseas via their subsidiary company, Biggles Removals.



## The use of logistics technology efficiently

Being the leader in removals services in South Africa, SAFR utilises technology to run operations efficiently. Its staff and removals crew are trained to handle and manage resources and truck space to meet clients' needs for efficiency and to optimise costs. Human resources and appropriate training are still key elements in making technology work to maximise efficiency in the furniture removals industry. One of SAFR brands and top [moving companies in Cape Town](#) and which is recognised by Hello Peter as one of the top two furniture removal companies in South Africa. Hello Peter and Google Reviews are the top two reputation platforms for the furniture removal industry.

"We believe the human element is necessary for manipulating the tech functionality into the logistics arena and has been key to the success of the all SAFR brands," Bradley Moore, CEO and Founder of SAFR, swears by this.



## Collaborating with key logistics players to lessen or eliminate logistical issues

Bradley Moore is a firm believer that by using technology to your advantage, more can be accomplished. SAFR has

incorporated the use of IoT into its operations, and by collaborating with key logistics partners who share the same passion for delivering high-quality customer service, they can collect and use market intelligence to represent local removal and storage services. Logistics players from different provinces can focus on specific regions within provinces. This will lessen fuel wastage, cut travel time and navigate through traffic. These are daily issues faced by all [moving companies](#).

SAFR Group (Pty) Ltd's management principles are based on a careful selection of self-driven team players with intrinsic characteristics to deliver quality service and communication to customers. The company specialises in house and office furniture removals countrywide - local and long distance countrywide, including weekly [Cape Town to Johannesburg Removals](#), [Eastern Cape & Garden Route to Johannesburg](#), [Cape Town Removals](#), [Johannesburg to Western Cape Movers](#), [Durban Furniture Removals](#). They also provide storage and packing services and the supplies needed for moves.

*"Removals is a competitive sector and standing out means giving the best service and doing the job right every time."* - Bradley Moore

Storage Chief has come to the forefront of removals and storage facilities in early 2022, thanks to the infrastructure and proficiency of both [Biggles Removals](#) as well as SAFR Group. Should you need to store your office or household belongings for a short- or long-term period, [Storage Chief](#) will manage the entire process from start to finish, including redelivery to your new home. Whether you are renovating your home, or moving across the country, we can assist you with all your needs.

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#### SAFR



SAFR's Objective is to provide the best and most efficient furniture removals and storage for our local and national SA clients.

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