

## Charge up. Charge on!

Issued by <u>Tiger Wheel & Tyre</u>

Another fantastic daily giveaway from Tiger Wheel & Tyre



· TS & CS APPLY · E & OE · PROMOTION VALID UNTIL 05 JUNE 2021 · WHILE STOCKS LAST

As the temperature gradually drops and that tangible chill in the morning air prompts us to plead for 'just five more minutes' under the covers; we are reminded that winter is at our heels and it's time to break out our warm jackets, fleece-lined boots and electric blankets.

But did you know that preparing for winter goes beyond priming our homes and bodies? More often than not, the one key element in our daily routine that often gets overlooked are our vehicles! A recent study cited the average South African as spending approximately 36 hours in peak hour congestion, annually. Now, can you imagine what that does to the lifespan of our automotive batteries?

Award-winning vehicle fitment centre Tiger Wheel & Tyre is here to urge motorists about the importance of good battery health and always being prepared for the unexpected.



## ALITOMOTIVE

Drive off with your share of R1m in premium wheels and tyres

Tiger Wheel & Tyre 7 Apr 2021



Farishta Singh – marketing executive at Tiger Wheel & Tyre – "At Tiger Wheel & Tyre, we believe that year-round automotive battery maintenance is vital, however, in our climate, our batteries often take a significant hit during the colder months – making it critical for us to always be prepared and not be left out in the cold, stranded with a dead battery."

Continuing: "During the month of May, to ensure our customers are always ready to hit the road safely, we're excited to give away five Jump 12 multi-functional vehicle jump starters daily, each worth R1,299."

To qualify, simply purchase any automotive battery or two premium brand tyres on or before 5 June 2021, to automatically enter into the draw. For more information and a full list of terms and conditions visit <a href="www.twt.to">www.twt.to</a> or follow the brand on Facebook, Twitter and Instagram using the handle <a href="mailto:original"><u>@TigerWheelnTyre</u></a>

Additionally, motorists are encouraged to visit their nearest Tiger Wheel & Tyre fitment centre for a *free* battery check. Plus, stay connected on social media for added safety tips and special offers from their local stores.

As a trusted and multi-award-winning brand, Tiger Wheel & Tyre are committed to providing consumers with expert advice, superior fitment services and premium products from leading brands in wheels, tyres and batteries.

Due to the Covid-19 pandemic and for the safety of our customers and staff, Tiger Wheel & Tyre continues to implement and encourage strict hygiene protocols and social distancing across all stores.

- "Tiger Wheel & Tyre's testing of worn versus new tyres yields sobering results 18 Apr 2024
- "Tiger Wheel & Tyre takes ownership of the brand's 2 Gaborone stores 8 Dec 2023
- " South Africans vote Tiger Wheel & Tyre tops in 11 different awards this year 7 Dec 2023
- \* Prepare for holiday road trips with some fast and some fun facts from Tiger Wheel & Tyre 6 Dec 2023
- Premium tyres triumph over budget tyres under rigorous test conditions 1 Nov 2023

## **Tiger Wheel & Tyre**



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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