

BizTrendsLIVE!2020 speakers announced and booking open

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We are honoured to announce the following speakers who will share their vision of the trends shaping our region, from culture to connectivity and fintech to fashion at **BizTrendsLIVE!2020**, in association with Ster Kinekor, at the Mall of Africa IMAX theatre on Thursday, 30 January 2020.



BOOK NOW to join our vision for Africa
BIZTRENDS LIVE 2020

Speakers:

- Sylvester Chauke
- Bronwyn Williams
- Odette van der Haar
- Tosin Lanipekin
- Heidi Brauer
- Ndeye Diagne

Mall of Africa | SK IMAX Theatre | Midrand | JHB | Thurs 30 Jan 2020

IN ASSOCIATION WITH
SK GREAT MOMENTS AT THEIR GREATEST **KANTAR**

The culmination of the month-long trend features published via Bizcommunity's platforms, BizTrendsLIVE!2020, the first-to-market business event of the decade, will be an afternoon of intensive, popcorn-fuelled, thought-leadership in the comfort of a Ster-Kinekor IMAX theatre, followed by an elegant networking hour at which cocktails, mocktails and canapés will be served. The perfect wrap up to the January 2020 season.

Event: BizTrendsLIVE!

Time: Registration from 1pm. Presentation: 2pm - 5.30pm. Networking cocktails and snacks: 5.30pm - 6.30pm

Date: Thursday, 30 January 2020

Location: Ster-Kinekor IMAX Theatre, Mall of Africa, Midrand

Price: R250-00 per head, 15% discount for bookings of 5 or more

Join us - book seats for your team now!

BOOK NOW ▶

[Click here for media accreditation enquiries](#)

BOOK NOW TO HEAR:



Opening address by Wamkele Mene

Follow: [@MeneWamkele](#)

- Former Chief Negotiator African Continental Free Trade Agreement (AFCFTA)
- MHM Consulting; (JHB and NYC)



Ndeye Diagne - Kantar

Follow: [@ndeyelle](#)

- MD Kantar Francophone Africa & Ghana
- Afro-Centrist, Afro-Enthusiast, Afro-Disruptor
- Content Creator & Speaker
- Consumer Insights specialist, data storyteller and guru with a knack for trends and disruptive innovation
- Award Winner, Africa Market Research Association, 2019
- Post graduate degree in marketing & communication from French business School ISC, Paris
- Master's degree in English literature



Sylvester Chauke - Founder DNA Brand Architects

Follow: [@SylvesterChauke](#)

- Founder DNA Brand Architects, 2018 Agency of the Year, one of the most innovative agencies in South Africa, working with some of the most revered brands on the continent
- 100 most influential young Africans, 2018 list
- The All Africa Young Business Leader of the Year, 2017
- TV personality on SABC The Next Brand Ambassador
- NBC Africa All Africa Young Business Leader of the Year
- BBQ Young Leader of the Year
- European Business Assembly Best Enterprise and CEO Award

- Oliver Empowerment Top Empowered Young Entrepreneur
- World Confederation of Businesses Business Leader Award
- Falcon Award for Excellence in Leadership
- Golden European Award for Quality and Commercial Prestige



Odette van der Haar - MD of Publicis Africa

Follow: [@odette_roper](#)

- MD of Publicis Africa
- Consummate marketer, visionary leader, entrepreneur and innovator
- Former CEO, JWT Johannesburg
- Former CEO of the Association for Communication & Advertising (ACA)
- The Next Brand Ambassador, SABC 3 reality television show judge
- Legends of APEX award recipient, 2019



Bronwyn Williams - Flux Trends contributor, author and speaker

Follow: [@bronwynwilliams](#)

- Flux Trends contributor, author and speaker
- Bizcommunity trend contributor
- Part economist, part marketer, with particular areas of expertise in Blockchain, technology, artificial intelligence, scientific marketing and the future of finance
- Degree in commerce and marketing management from University of Johannesburg
- Degree in Fintech from the University of Oxford
- Degree in Digital Branding from Vega Brand School
- Post-Graduate qualification in Economics, through the University of London, with a focus on post-cash markets
- Future Studies, University of Stellenbosch



Tosin Lanipekun - Executive director of Advertising Week Africa

Follow: [@toscobot](#)

- Executive director of Advertising Week Africa
- Co-founder and Managing Partner Image & Time, a creative and advertising agency with offices in Lagos and London with a global and pan-African scope, client brands such as JP Morgan, HSBC and Xerox
- Bachelors and Masters degrees in Architecture from Obafemi Awolowo University, Nigeria
- Masters degree in Digital Media from London Metropolitan University
- D&AD member
- Member of the Institute of Leadership & Management
- Member of the Chartered Society of Design, UK



Heidi Brauer - Chief Marketing Officer, Hollard Insurance

Follow: [@heidibeeee](#)

- Chief Marketing Officer, Hollard Insurance
- Chartered Marketer (SA)
- PRISM and Loeries Grand Prix award-winning marketer
- Former Executive Manager of Comair taking care of kulula.com, British Airways, SLOW lounges, Daddy's Deals, kulula credit card, jetsetters and Executive Club brands
- PRISA's Lifetime Achievement Award finalist 2017



Motheo Matsau - Deputy CEO, Ster-Kinekor Theatres

- Sales Strategy and new channel development Ster-Kinekor
- Former SuperSport Head of Marketing (SA/ROA)
- Former MultiChoice_DStv SA Head of Acquisition Marketing
- Launched DStv Walka in SA and Sub Saharan Africa
- GIBS MBA

BizTrends and BizTrendsLIVE!2020 reflects a more dynamic and diverse group of trend opinion and practitioners than ever before. Expect an exciting overview of factors influencing the future of intra-African trade, culture, finance, marketing, tech and more...

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