

# TLC Marketing Worldwide announces CEO appointment

Issued by [TLC Worldwide Africa](#)

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Former Managing Director, Preneshen Munian, joins the ranks of CEOs in TLC Marketing Worldwide.

Says Alec Johnson, founding partner of TLC, "It's been a fabulous journey to see him develop in every way from BD to MD and now into CEO."

Munian will continue to drive the company, and his vision, into Africa and the Middle East.

Munian commented, "I am honoured to be given the opportunity to lead our business as CEO. Over the past eight years I've led our team and we've achieved over 50% growth year on year by creating world-class campaigns for some of the biggest companies. With that being said, I will certainly embrace the greater challenge that lies ahead and I look forward to driving our business even further."



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