

Red & Yellow connects online learning with real-world classrooms

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Introducing a one-of-a-kind learning experience with Digital Marketing Amplified, Red & Yellow's flagship Digital Marketing online course combined with eight live classroom sessions at their Cape Town campus or live-streamed to those who can't be there in person.



Digital Marketing Live

Recognising that most training providers force students to choose between online or face-to-face training, Red & Yellow are bringing their students the best of both worlds by giving their acclaimed and highly-respected Digital Marketing online course a human touch with Digital Marketing Live - **eight live inspiration sessions produced and presented by eight phenomenal business pioneers.**

While the online course gives students the tools to plan, create and implement a digital marketing strategy, the Live Sessions give them **90 minutes each week** to hear from the people who have been there and done that, and 30 minutes to pick their brains on how they got the t-shirt.

"We are so excited to combine the flexibility of online learning with the unbeatable impact of a face-to-face classroom experience. Both mediums are powerful in their own right and I believe the future of learning is how we bring them together," said Rob Stokes, digital marketing pioneer and Red & Yellow Chairman.

Heavy-hitters such as **Andrew Smith** (Founder YuppieChef), **Seth Rotherham** (Founder 2OceansVibe), **Lesley Waterkeyn** (Founder Colourworks), **Nic Smal** (Derek Watts and the Sunday Blues) and more, will be sharing the lessons and insights they've gained about digital marketing, and the role it has played in making their businesses so successful.

Don't miss this opportunity to amplify your online learning and get access to relevant, **real-world digital marketing case studies.**

[Digital Marketing Amplified](#) (online course and live sessions) starts 6 November

[Digital Marketing Live](#) (live sessions only) starts 9 November

Book your seat today! Or email info@redandyellow.co.za or call **0861 878 258** for more information.

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The Red & Yellow School offers bespoke training solutions to meet your specified needs or the needs of your company. Equip yourself today.

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