

Cape Town agency produces world's first facial recognition beer fridge!

Issued by <u>Techsys Digital</u> 3 Mar 2017

Our challenge?

Find an epic way to motivate our staff to complete their timesheets by Friday!

The big idea?

We solved this universal agency problem using facial recognition technology in an exciting and unique way, becoming one of the first agencies in South Africa to champion the use of facial recognition to motivate their staff. The fridge identifies who is in front of it and then connects wirelessly to our timesheet system to verify that their timesheets are up-to-date. If they've been completed, our platform unlocks the fridge and voila, the fridge dispenses an ice cold Windhoek beer!

It's a win win all around, timesheets now get completed on time, and the experience is fun and rewarding!

Interested in partnering with <u>Techsys</u> on a project, contact us today on 021 788 6896 or <u>info@techsys.co.za</u>. Or visit our <u>website</u> or <u>Facebook page!</u>



- "Closing the gender pay gap: Momentum leverages Al in groundbreaking campaign 17 Jan 2024
- " Jack Black's Brewing Co. collaborates with Techsys Digital for a refreshed digital experience 8 Nov 2023
- * Techsys Digital and Takealot grab 12 Bookmarks finalists 29 Jun 2023
- Takealot reaps the rewards of Al-powered chat commerce on Whatsapp 5 May 2023
- "How to go viral on TikTok... let your customers #unwrapalot 24 Nov 2022

Techsys Digital



Raised by computers, our team of experts specialize in all things digital, integrating new insights, strategies and TECHSYS
DIGITAL digital technologies into clients' projects to achieve world class results.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com