

Market-leading machines for the food and beverage industry

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Packaging lines in the food and beverage industry are faced with their own unique set of challenges. For this reason, Pyrotec PackMark offers a wide range of high-performance coding and labelling solutions that are specifically engineered for this industry - and designed for packaging lines where speed, accuracy and reliability are non-negotiable requirements.

At Pyrotec PackMark, we are southern Africa's sole distributor of the very latest coding and labelling equipment from Markem-Imaje and other international industry leaders. The machines in our stable are designed to ensure full compliance with hygiene standards and other industry-specific regulations. Our range includes water-resistant equipment designed to tolerate frequent washdowns and cleaning routines – ensuring optimum productivity while your production lines are kept clean and safe.



We have a selection of machines for all sectors of the food and beverage market, from meat and poultry to fruit and vegetable, confectionary, dairy and frozen. No matter whether you are printing 'best before' dates, batch numbers, ingredients, full nutritional labels, promotional codes, logos, barcodes or 2D codes, we aim to deliver best-in-market machines that can produce the highest quality codes, even in environmentally harsh conditions.

We can also deliver exceptional quality marking solutions for a range of substrates including flexible packaging, rigid plastic, paper-based containers and liquid cartons; as well as assist you with thermochromic marking and printing directly on food.

If you're going to be at the food & drink technology Africa (fdt) trade fair in Johannesburg from 14 to 15 September, Pyrotec PackMark will be showcasing a range of innovative new machines from Markem-Imaje at our stand. These include the new SmartLase CO 2 C350 laser coder that can code more than 100,000 products per hour; the 9450 S, which guarantees that each product leaves the factory accurately and legibly coded; and the next-generation 2200 Series that offers reliability and efficiency in demanding 24/7 print-and-apply environments.

We hope to see you there! Alternatively, [contact us](#) now for more information and specialist advice.

" Why choose premium labels for the nutraceutical industry? A look at Pyrotec PackMedia's expertise " 15 Feb 2024

" The perfect coding and labelling solutions for personal care and cosmetic products " 3 Nov 2023

" Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia " 13 Oct 2023

" The end-of-line solution you've been waiting for " 29 Mar 2023

" Uncluttered labelling for household cleaning products " 28 Mar 2023

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Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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