

Ornico Online makes shopping for commercials easy

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Ornico Media Information continues being on the forefront of innovation with the launch of their new radically updated website, www.ornico.co.za. Contract and ad hoc requirements can now have 24-hour online access to commercials which appeared since January 2005. Clients can now compile their own shopping baskets and download these commercials as required.

Ornico Online, which is updated daily, offers access to high-resolution television, radio and outdoor commercials as well as international ads. Print media coverage will soon be added making it a complete solution for advertising agencies and companies to access competitor advertisements.

Ornico Online has been designed with ease of use and convenience for users as a priority - commercials have already been loaded into searchable predefined categories, eg. bank, beer and car etc. and specific brands can be searched as well as time periods.

Ornico Media Information has been South Africa's leading independent provider of media information for the last 22 years. World-class brand intelligence and a large comprehensive library of television, radio and outdoor reference material are now available at the click of a button: www.ornico.co.za

[WIN 2 tickets, flights and accommodation to the Loerie Awards 2007! Register online now to WIN!](#)



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Ornico provides brand, media and reputational intelligence and research to provide an independent view of brand performance. Gain the competitive edge by making strategic marketing and communications decisions to outsmart the competition.

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