

Experience the magic of maps with AfriGIS at Geomatics Indaba 2015

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AfriGIS is passionate about bringing information about location to life.

We all know the familiar phrase, a picture paints a thousand words...



How is this applicable in the GIS "Big Data" world?

The power of geographic information system knowledge lies in part in the visual representation of it. Seeing a visual depiction of information on a map unlocks the visual cortex, resulting in information being processed differently than simply reading the information off a report or table.

In an age where information overload is a problem, this visual representation, i.e. maps and the subsequent analysis of it, can allow companies insight which could not have been gained using more traditional assessments.

Visit AfriGIS, Stand 79 & 80, at the Geomatics Indaba on 11-13 August 2015 at Emperors Palace to experience how the magic of maps can simplify your life.

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AfriGIS



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