

# Hat trick for Litha Communications on conferences

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Litha Communications has signed up three conferences for this year, to manage marketing, all aspects of delegate management and exhibition services.

The first is the 19th annual national conference of the South African affiliate of the International Association for Impact Assessment (IAIAsa), which takes place 27-29 August 2014 at Gallagher Convention Centre, Midrand.

"We are proud to have been selected as the conference secretariat," states Beulah du Toit, operations director of Litha Communications. "We have given behind-the-scenes advice over the years and it is gratifying that when the association decided to appoint a professional conferences, events and exhibitions management company, we were their choice."

The next is the annual Moshito Music Conference and Exhibition, which will take place at the SABC offices in Auckland Park, Johannesburg from 4-6 September 2014. "Under the theme 'Celebrating 20 Years of Liberation through Music', with a stimulating conference programme, expanded exposition section and plenty of live events, we expect this gala event will not be missed by anyone in the business of music," says Teresa Jenkins, MD of Litha Communications..

The third is the annual conference of the South African Council for Project and Construction Management Professions (SACPCMP) also being held at Gallagher Convention Centre, Midrand on 20-22 October 2014.

"Our company will once again provide all conference management and exhibition services to ensure that construction management and construction project management professionals are able to access the best of information both during the conference and through interaction with the industry-specific exhibition," adds du Toit.

Litha Communications promotes its client's brand and message through successful, well-attended, well-publicised events that not only excite delegates, meet specified communication objectives but also further its passion for event greening and ubuntu in Southern Africa.

It offers knowledge-sharing solutions, grounded in marketing practices, which move events beyond the mundane to speak to the hearts and minds of selected audience. It has been doing this since 1999, both locally and internationally, giving it an unparalleled expertise in events management.

It achieves this through integrated project management systems that offer a seamless service that incorporates events management, risk management, environmental considerations, logistics, RSVP management and the marketing of client events, from pre- to post-event.

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**Litha Communications**

Litha Communications is a 51% black-owned full service agency established in 1999.

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