

Do-It once, Do-It right

Issued by <u>Pyrotec</u> 19 Feb 2014

Hanging a product at eye-level can do wonders for attracting a customer's attention; however, damage to the packaging might cost you sales as rigorous handling of products on the shop floor can take a toll on a product's shelf life.



Pyrotec PackMedia offers the Reinforcer Hang Tabs as part of its Do-It range of packaging solutions to reduce torn header cards, improve the durability of existing packaging and ultimately leading to a decrease in product returns.



This unique and cost-effective product can up to triple the strength of your packaging hang holes and attaching the self-adhesive hang tab to a blister card keeps your product pricing competitive, allowing you to use lighter packaging materials to support heavier products.

The clear Reinforcer Hang Tabs do not interfere with the on-pack messaging and enables the product to hang safely and securely, making it more visible and therefore more likely to be purchased.

Whether you aim to group products together, increase impulse purchases or display your product at eye level where customers can see it, Pyrotec has the solution. Other products in the Do-It range include the Round Hole, Flexitab and Slot Hang Tabs as well as Do-It's Display Strips.

Reduce the risk of torn header cards, product returns or lost sales by applying Reinforcer Hang Tabs right from the start. Do-It once and Do-It right!

- "Why choose premium labels for the nutraceutical industry? A look at Pyrotec PackMedia's expertise 15 Feb
- * The perfect coding and labelling solutions for personal care and cosmetic products 3 Nov 2023
- * Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia 13 Oct 2023
- The end-of-line solution you've been waiting for 29 Mar 2023
- "Uncluttered labelling for household cleaning products 28 Mar 2023

Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

Profile | News | Contact | Twitter | Facebook | RSS Feed