

Direct shortlists released

CANNES, FRANCE: The first batch of Direct shortlists have been released by the organisers of Cannes Lions.



Out of a total of 227 Direct entries, South African agencies achieved eight shortlisted entries - some 3.5% of the total.

Good luck to the Direct shortlisted entrants:

[The South African Direct shortlisted entries](#)

[The overall Direct shortlisted entries](#)

For more:

- Bizcommunity Special Section: [Cannes Lions](#)
- Bizcommunity Search: [Cannes Lions](#)
- Bizcommunity Twitter list: [South Africans at Cannes Lions 2012](#)
- Bizcommunity Blog: [140 BBDO goes Lion-hunting](#)
- Official site: www.canneslions.com
- Google News Search: [Cannes Lions](#)
- Google Blog Search: [Cannes Lions](#)
- Twitter Search: [cannes_lions](#) OR [canneslions](#) OR ["Cannes Lions"](#) OR [canneslions2012](#)
- Facebook: [Cannes Lions page](#)
- LinkedIn: [Cannes Lions group](#)
- Twitter: [@Cannes_Lions](#)
- YouTube: [Cannes Lions channel](#)
- Google+: [Cannes Lions](#)
- Flickr: [Cannes Lions photostream](#)
- RSS: [Cannes Lions feed](#)

BIZCOMMUNITY
ONLINE MEDIA PARTNER



CINEMA★RK

BIG BRANDS. BIG IDEAS. BIG IMPACT.

For more, visit: <https://www.bizcommunity.com>