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Cheaper pay-TV packages for Africa

Naspers is to offer a bouquet of television stations to people in Uganda for just US\$7-a-month and is planning to roll-out similar packages in other parts of Africa according to an article published by *Business Report*.

It says that Naspers added 977 000 pay-TV subscribers to its existing base of 4,9-million subscribers in the past year of which 3,5-million are South Africans. The channels in this US\$7-bouquet include news, entertainment and religious programmes.

The purchase price for the decoders will remain at around US\$50 or maybe slightly less according to Eben Greyling, chief executive of pay-TV for Naspers.

Read the full article in Business Report. Find out more about the DSTV offering.

For more, visit: https://www.bizcommunity.com