

## Ugandan products achieve Superbrand status

Eight of Uganda's leading brands have achieved Superbrand status giving their products a chance to break through global markets. Leading the group is MTN Uganda, followed by Bell Larger, Uganda Waragi, Kinyara Sugar, Splash, The New Vision, Mukwano and Nomi.

The products were awarded Superbrand status by London-based Superbrands, the world's largest independent judge of global branding, during the unveiling ceremony of Superbrands East Africa Volume One, in Nairobi, on August 14.

[Read the full article here.](#)

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