## BIZCOMMUNITY

## IATA training initiative to help laid-off airline cabin crew members re-enter the job market

The International Air Transport Association (IATA) is offering an online training course to help former airline cabin crew members to re-enter the job market. The course will be offered free of charge for those who register before 23 February.



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A survey of 800 cabin crew who have lost their jobs in the crisis found that 78% wanted help to identify skills that can enable them to transfer into other roles.

The three-hour **Cabin Crew – Leveraging Professional Skills** course was developed with input from former crew members to meet this need by enabling crew members to enhance, promote and recognize professional skills that can be leveraged in other jobs.

Additionally, crew will learn practical tips for preparing for the job application process and will have an opportunity to learn from the experience of colleagues that have already transitioned to other roles outside the industry.

"Tens of thousands of crew members have lost their jobs during the Covid-19 crisis. This offering is a salute to their service to the industry. We hope to welcome them back to aviation, but for now many will need to seek opportunities to earn a livelihood in other sectors. Fortunately, they have the skills to make the transition. Applying IATA's training expertise, we will

help them to present these skills to potential employers," said Stéphanie Siouffi, IATA's director of training.

IATA is offering this as part of an ongoing #WeAreAviation campaign, in solidarity with the dedicated and passionate people who make up the aviation sector around the world. Prior to the crisis, IATA trained some 100,000 aviation professionals annually from around the world in critical skills to build their careers.

To learn more and register for the course, visit the <u>IATA Training course web page</u>.

For more, visit: https://www.bizcommunity.com