

SA's VMLY&R announced as one of the finalists!

The 2019 Epica Awards shortlist has been announced with South Africa's VMLY&R's "Don't Tell Me What To Do" campaign for Edgars revealed as a finalist in the Branded Content - Music Video category.

The campaign also features an original song by South African rapper, Sho Madjozi that she co-created with Edgars. The video is an electric exhibition of the multi-cultural melting pot of self-expression you're only going to find on the streets of South Africa.



#WomensMonth: The rise and rise of Sho Madjozi

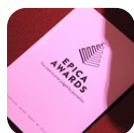
Ruth Cooper 28 Aug 2019



This year Epica received 3410 entries from 61 countries. The highest number of entries came from Germany followed by France and the United States.

There was an increase in entries from Georgia, Uzbekistan, Israel, Canada and China. New countries include Cyprus,

Luxembourg, Armenia and Malta and in terms of networks, McCann Worldgroup was particularly well represented, while independent entrants continued their rise, now making up the majority of the work entered.



Seven South African entries on shortlist for the 2018 Epica Awards

6 Nov 2018



"Despite a general feeling of uncertainty, especially across Europe, agencies were able to find room in their budgets to send us their best work," commented Epica's editorial director, Mark Tungate.

"As a result, the jury had to work extremely hard to separate the brilliant from the good. We believe our shortlist already represents the 'best in show' and everyone on it deserves our congratulations."

These finalists will go through to the grand jury, which meets in Amsterdam on 18-20 November. Gold and Grand Prix winners will be awarded during a special ceremony at the Royal Tropical Institute (KIT) on the evening of 21 November. Silver and Bronze winners will be published on the Epica Awards website the next day, 22 November.

The Epica jury is composed of editors and senior reporters from the world's leading titles covering creativity and communications. They are supported by an online jury of journalists from specialists fields such as post-production, VR, design, luxury and fashion. A full list of jury members can be seen [here](#).

Check out the shortlist

Agency	Country	Category	Advertiser	Brand
DDB Argentina	Argentina	Vehicles, Automotive Services & Accessories	Volkswagen	Volkswagen
DDB Argentina	Argentina	Public Interest - Health & Safety	Volkswagen	Volkswagen
Grey Argentina	Argentina	Media	Telemundo	La Reina del Sur
HOY	Argentina	Online & Mobile Services	Forbes Magazine	Forbes Argentina
HOY	Argentina	Branded Content - Native Advertising	LinkedIn	LinkedIn Argentina
Mercado McCann	Argentina	Public Interest - Gender Equity	Shutterstock	Shutterstock
Host/Havas	Australia	Topical & real-time	Air New Zealand	
Innocean Worldwide	Australia	Branded Content - Branded Games	Kia Motors Australia	Kia
Leo Burnett	Australia	Fashion, Footwear & Personal Accessories	Hanes Brands/ Bonds	Bonds
Leo Burnett	Australia	Public Interest - Environment	Hanes Brands/ Bonds	Bonds
Leo Burnett	Australia	Mobile Sites & Apps	Samsung	Samsung
MSQUARE Productions	Australia	Recreation & Leisure	LDK Healthcare	LDK Seniors Living
Heimat Wien - HMT Marketing GmbH	Austria	Fashion, Footwear & Personal Accessories	Deuter	Deuter
Heimat Wien - HMT Marketing GmbH	Austria	Household Maintenance	GARDENA	GARDENA
Heimat Wien - HMT Marketing GmbH	Austria	Homes, Furnishings & Appliances	TYROLIT life	TYROLIT life
Heimat Wien - HMT Marketing GmbH	Austria	Advertising Photography	DATUM	DATUM
Heimat Wien - HMT Marketing GmbH	Austria	Packaging Design	Judith Beck Wines	Judith Beck Wines
Boondoggle	Belgium	Media	De Persgroep	De Morgen
darwin BBDO	Belgium	Integrated Campaigns	Fairtrade Belgium	

FamousGrey	Belgium	Vehicles, Automotive Services & Accessories	Volvo	/
ICF NEXT	Belgium	Corporate Image	EUROPEAN COMMISSION / DG COMM	N/A
ICF NEXT	Belgium	Direction & Cinematography	EUROPEAN COMMISSION / DG COMM	N/A
Aquarius	Bosnia And Herzegovina	Public Interest - Health & Safety	m:tel	
BETC/Havas	Brazil	Publication Design	Puma Brasil	Puma
ZMais Agencia de Publicidade	Brazil	Public Interest - Social	Movimento SuperAção	
ZMais Agencia de Publicidade	Brazil	Media Innovation - Alternative Media	Movimento SuperAção	
Garlic Sofia	Bulgaria	Packaging Design	Chuckys Coffee&Culture	
The Smarts	Bulgaria	Topical & real-time	IKEA	IKEA
Anomaly	Canada	Confectionery & Snacks	The Hershey Company	Oh Henry!
Anomaly	Canada	Public Interest - Health & Safety	dosist Canada	dosist
Anomaly	Canada	Topical & real-time	The Hershey Company	Oh Henry!
Anomaly	Canada	Humor	The Hershey Company	Oh Henry!
BBDO Toronto	Canada	Confectionery & Snacks	Mars Wrigley Canada	M&Ms
BBDO Toronto	Canada	Confectionery & Snacks	PepsiCO Foods	Doritos
BBDO Toronto	Canada	Confectionery & Snacks	Mars Wrigley Canada	Snickers
BBDO Toronto	Canada	Public Interest - Social	Right To Play	
Bensimon Byrne	Canada	Public Interest - Gender Equity	White Ribbon	White Ribbon Campaign
Bensimon Byrne	Canada	Events	Casey House	Casey House
Cossette	Canada	Health & Beauty	SickKids Foundation	SickKids Foundation
Cossette	Canada	Restaurants, Bars & Cafés	McDonald's Restaurants of Canada Limited	McDonald's Restaurants of Canada Limited
Cossette	Canada	Public Interest - Health & Safety	SickKids Foundation	SickKids Foundation
Cossette	Canada	Topical & real-time	SickKids Foundation	SickKids Foundation
Cossette	Canada	Social Networks	SickKids Foundation	SickKids Foundation
FCB Canada Inc	Canada	Vehicles, Automotive Services & Accessories	Fountain Tire	
FCB Canada Inc	Canada	Mobile Sites & Apps	Fountain Tire	
FCB/SIX	Canada	Transport & Tourism	Black & Abroad	
FCB/SIX	Canada	Online Ads	Black & Abroad	
FCB/SIX	Canada	Integrated Campaigns	Black & Abroad	
Giants & Gentlemen	Canada	Prescription & OTC Products	Fisherman's Friend	Fisherman's Friend
Havas Montreal	Canada	Professional Products & Services	Daniel Gagnon	Speed reading seminar
Leo Burnett	Canada	Corporate Image	Museum of Contemporary Art (MOCA)	Museum of Contemporary Art (MOCA)
Leo Burnett	Canada	Corporate Image	Bell Canada	Bell
Leo Burnett	Canada	Consumer Direct	Toronto - Dominion Bank	TD
Ig2	Canada	Public Interest - Health & Safety	Société de l'assurance automobile du Québec	
Ig2	Canada	Creative Technology	Société de l'assurance automobile du Québec	
Ig2	Canada	Events	Fenplast	
McCann Canada	Canada	Public Interest - Health & Safety	Government of Ontario	
No Fixed Address	Canada	Events	SickKids Foundation	
Public Inc	Canada	Public Interest - Social	Centre for Independent Living of Toronto and City of Toronto	
Rethink	Canada	Food	Kraft Heinz Canada	
Rethink	Canada	Retail Services	East West Supermarket	
Rethink	Canada	Public Interest - Gender Equity	National Film Board of Canada	
Rethink	Canada	Public Interest - Environment	Greenpeace Canada	

Rethink	Canada	Professional Products & Services	Berlitz Canada	
Rethink	Canada	Radio Advertising	Fondation Émergence	
Rethink	Canada	Business to Business Direct	Leaf Forward	
Rethink	Canada	Media Innovation - Traditional Media	IKEA Canada	
The&Partnership	Canada	Branded Content - Film/series	Sleeman Breweries	Sapporo
Zulu Alpha Kilo	Canada	Homes, Furnishings & Appliances	Whirlpool Corp.	KitchenAid Small Appliances
Zulu Alpha Kilo	Canada	Corporate Image	Zulu Alpha Kilo	Zulu Alpha Kilo
Zulu Alpha Kilo	Canada	Branded Content - Film/series	Tim Hortons	Tim Hortons
Zulu Alpha Kilo	Canada	Packaging Design	SingleCut Beersmiths	SingleCut Beersmiths
Zulu Alpha Kilo	Canada	Websites	Coalition for Gun Control	Coalition for Gun Control
BBDChina	China	Copywriting & Storytelling	MARS WRIGLEY CONFECTIONERY	Snickers
BBDChina	China	Illustration	Mercedes Benz	Mercedes-AMG
McCann Health	China	Mobile Sites & Apps	GlaxoSmithKline	GlaxoSmithKline
Media Arts Lab	China	Online & Viral Films	Apple China	Apple
Havas Worldwide Prague a.s.	Czech Republic	Print Craft	Amnesty International	Amnesty International
Havas Worldwide Prague a.s.	Czech Republic	Advertising Photography	Amnesty International	Amnesty International
McCann Prague	Czech Republic	Radio Advertising	Coca-Cola	Sprite
& Co. / NoA	Denmark	Fashion, Footwear & Personal Accessories	Bianco Footwear	Bianco Footwear
& Co. / NoA	Denmark	Personal Electronics & Devices	reMarkable	reMarkable
& Co. / NoA	Denmark	Professional Products & Services	MAERSK	MAERSK
& Co. / NoA	Denmark	Corporate Image	Momondo	Momondo
& Co. / NoA	Denmark	Events	Momondo	Momondo
& Co. / NoA	Denmark	Copywriting & Storytelling	Bianco Footwear	Bianco Footwear
& Co. / NoA	Denmark	Online & Viral Films	Velux	VELUX
& Co. / NoA	Denmark	Humor	Danish Cancer Association and Trygfonden	Danish Cancer Association and Trygfonden
Belong Agency	Denmark	Vehicles, Automotive Services & Accessories	Volkswagen	Volkswagen California
Envision	Denmark	Business to Business Direct	Envision	
Hjaltelin Stahl	Denmark	Food	Oliver's Petfood	Oliver's Petfood
Hjaltelin Stahl	Denmark	Homes, Furnishings & Appliances	IKEA	IKEA
Hjaltelin Stahl	Denmark	Transport & Tourism	Copenhagen Metro	
Hjaltelin Stahl	Denmark	Public Interest - Social	Ekstra Bladet	Ekstra Bladet
Hjaltelin Stahl	Denmark	Public Interest - Social	Amnesty International	
Hjaltelin Stahl	Denmark	Mobile Campaigns	Ekstra Bladet	Ekstra Bladet
Mensch	Denmark	Transport & Tourism	Visit Faroe Islands	The Faroe Islands
Mensch	Denmark	Public Interest - Environment	Visit Faroe Islands	The Faroe Islands
Robert/Boisen & Like-minded	Denmark	Communication & Public Services	Stofa	Stofa
Robert/Boisen & Like-minded	Denmark	Recreation & Leisure	The Danish National Lottery	Lotto
Uitch I Scratch, No Sleep	Denmark	Public Interest - Social	New Lives	New Lives
Optimist	Estonia	Confectionery & Snacks	Orkla Estonia	Kalev
Optimist	Estonia	Public Interest - Health & Safety	Estonian Health Insurance Fund	
Bob The Robot	Finland	Non-Alcoholic Drinks	Paulig	Paulig's Origins Blend
Bob The Robot	Finland	Best Use of Sound	Saariainen	Classic meals

FOLK FINLAND	Finland	Retail Services	Lidl Finland	
ALTMANN+PACREAU	France	Public Interest - Social	Fondation 30 Millions d'Amis	Fondation 30 Millions d'Amis
BBDA- Quad Group	France	Direction & Cinematography	Puydu Fou	Puydu Fou
BETC	France	Online & Mobile Services	Pornhub	Pornhub
BETC	France	Media	Canal +	Canal +
BETC	France	Animation	Disneyland Paris	Disneyland Paris
BETC	France	Social Networks	Back Market	Back Market
BETC	France	Humor	Canal +	Canal+
Brand Station	France	Public Interest - Environment	Sea Shepherd	
Brand Station	France	Print Craft	Sea Shepherd	
DDB Paris	France	Alcoholic Drinks	Hennessy	Hennessy
DDB Paris	France	Vehicles, Automotive Services & Accessories	Honda Moto	Honda Moto
DDB Paris	France	Online & Mobile Services	Uber	Uber
DDB Paris	France	Promotions & Incentives	Uber	Uber
DDB Paris	France	Copywriting & Storytelling	Volkswagen	Volkswagen
DDB Paris	France	Copywriting & Storytelling	Honda Moto	Honda Moto
DDB Paris	France	Direction & Cinematography	Hennessy	Hennessy
DDB Paris	France	Online & Viral Films	Hennessy	Hennessy
DDB Paris	France	Social Networks	Ubisoft	Ubisoft
DDB Paris	France	VR/AR	Ubisoft	Ubisoft
Fred & Farid Paris	France	Topical & real-time	Urgence Homophobie	
Fred & Farid Paris	France	Experiential & Shopper Marketing	Historial de la Grande Guerre	Historial de la Grande Guerre
Fred & Farid Paris	France	Publication Design	The Committee to Protect Journalists	
gyro	France	Professional Products & Services	gyro:paris	gyro:paris
gyro	France	Illustration	SAVENCIA	de Neuville
Hungry and Foolish	France	Financial Services	BNP Paribas	BNP Paribas
ISOBAR	France	Transport & Tourism	Air France - KLM	Flying Blue
Les gros mots	France	Online & Viral Films	PUY DU FOU	PUY DU FOU
Marcel	France	Personal Electronics & Devices	Back Market	Back Market
Marcel	France	Recreation & Leisure	Centre Pompidou	
Marcel	France	Recreation & Leisure	Match	
Marcel	France	Consumer Direct	Centre Pompidou	
McCann Paris	France	Food	Purina	
McCann Paris	France	Luxury & Premium Brands	L'Oréal Paris	
McCann Paris	France	Consumer Direct	Purina	
McCann Paris	France	Media Innovation - Traditional Media	L'Oréal Paris	
McCann Paris	France	Creative Technology	Purina	
Nissan United	France	Best Use of Sound	Nissan	Qashqai
Phantasm	France	Public Interest - Environment	GRDF	
PUBLICIS CONSEIL	France	Personal Electronics & Devices	ORANGE France	ORANGE
PUBLICIS CONSEIL	France	Communication & Public Services	ORANGE	ORANGE
PUBLICIS CONSEIL	France	Media	ORANGE	ORANGE
PUBLICIS CONSEIL	France	Public Interest - Social	Licra	
PUBLICIS CONSEIL	France	Corporate Image	ORANGE International	ORANGE
PUBLICIS CONSEIL	France	Creative Use of Data	licra	
PUBLICIS CONSEIL	France	Direction & Cinematography	ORANGE	ORANGE
PUBLICIS CONSEIL	France	Social Networks	LICRA	
Reza Behnam & Jean-Philippe Barry	France	Professional Products & Services	Behnam & Barry	Better Call Us

Romance	France	Retail Services	Intermarché	Intermarché
ROSAPARK	France	Transport & Tourism	OUIGO - SNCF	OUIGO
ROSAPARK	France	Retail Services	MONOPRIX	MONOPRIX
Saint Gingembre	France	Public Interest - Health & Safety	l'Association de coordination rochelaise du Don d'Organes et de Tissus	
Saint Gingembre	France	Public Interest - Environment	Compost Plus	
SERVICEPLAN FRANCE	France	Retail Services	AUCHAN RETAIL FRANCE	AUCHAN
SERVICEPLAN FRANCE	France	Corporate Image	LABORATOIRES IPRAD	SAFORELLE
SERVICEPLAN FRANCE	France	Media Innovation - Traditional Media	LABORATOIRES IPRAD	SAFORELLE
Soixan7e Quin5e	France	Direction & Cinematography	PMU	
Soldats films	France	Branded Content - Music Video	Soldats Films	
STJOHN'S	France	Public Interest - Social	FONDATION CULTURA	
TBWA/Paris	France	Restaurants, Bars & Cafés	McDonald's France	McDonald's
TBWA/Paris	France	Public Interest - Health & Safety	DAGOMA	DAGOMA
THE	France	Best Use of Sound	PMU	
THE	France	Best Use of Music	Intermarché	Intermarché
Unit Image	France	Animation	LARIAN STUDIOS	BALDUR'S GATE
W&Cie	France	Transport & Tourism	Paris Airport	Paris Airport
W&Cie	France	Promotions & Incentives	Paris Airport	Paris Airport
W&Cie	France	Print Craft	Paris Airport	Paris Airport
We Are Social	France	Public Interest - Environment	WWF France	WWF France
We Are Social	France	Branded Content - Branded Games	WWF France	WWF France
Wunderman Thompson Paris	France	Experiential & Shopper Marketing	Le Drugstore Parisien	Le Drugstore Parisien
Wunderman Thompson Paris	France	Mobile Campaigns	Le Drugstore Parisien	Le Drugstore Parisien
WINDFOR'S	Georgia	Public Interest - Social	American Friends of Georgia	Dzegvi Shelter
Avantgarde Gesellschaft für Kommunikation mbH	Germany	Prescription & OTC Products	NOVENTI Health SE	NOVENTI
BBDO Group Germany GmbH	Germany	Vehicles, Automotive Services & Accessories	Daimler AG	smart
BBDO Group Germany GmbH	Germany	Vehicles, Automotive Services & Accessories	Daimler AG	smart
BBDO Group Germany GmbH	Germany	Consumer Direct	KMSZ (Bone Marrow Donation Center)	
BBDO Group Germany GmbH	Germany	Branded Content - Branded Games	Deutscher Caritasverband e.V.	
BBDO Group Germany GmbH	Germany	Copywriting & Storytelling	Daimler AG	smart
BBDO Group Germany GmbH	Germany	Online & Viral Films	Daimler AG	smart
BBDO Group Germany GmbH	Germany	Social Networks	KMSZ (Bone Marrow Donation Center)	
Cheil Germany GmbH	Germany	Mobile Sites & Apps	Samsung Electronics Germany	Samsung
Cheil Germany GmbH	Germany	VR/AR	Samsung Electronics Germany	Samsung
Daimler AG	Germany	Vehicles, Automotive Services & Accessories	Daimler AG	Mercedes-Benz
Daimler AG	Germany	Public Interest - Gender Equity	Daimler AG	Mercedes-Benz
DDB Group GmbH	Germany	Fashion, Footwear & Personal Accessories	STABILO International GmbH	Stabilo Boss
DDB Group GmbH	Germany	Public Interest - Gender Equity	STABILO International GmbH	Stabilo Boss
DDB Group GmbH	Germany	Radio Advertising	STABILO International GmbH	Stabilo Boss
DDB Group GmbH	Germany	Branded Content - Native Advertising	Telekom Deutschland GmbH	Deutsche Telekom
DDB Group GmbH	Germany	Print Craft	STABILO International GmbH	Stabilo Boss
fischerAppelt AG	Germany	Print Craft	PETA Deutschland e.V.	PETA
fischerAppelt AG	Germany	Illustration	PETA Deutschland e.V.	PETA

Grabarz & Partner Werbeagentur GmbH	Germany	Luxury & Premium Brands	Dr. Ing. h.c. F. Porsche AG	Porsche
Grabarz & Partner Werbeagentur GmbH	Germany	Luxury & Premium Brands	Dr. Ing. h.c. F. Porsche AG	Porsche
Grabarz & Partner Werbeagentur GmbH	Germany	Luxury & Premium Brands	Dr. Ing. h.c. F. Porsche AG	Porsche
Grabarz & Partner Werbeagentur GmbH	Germany	Homes, Furnishings & Appliances	IKEA Deutschland GmbH & Co. KG	IKEA
Grabarz & Partner Werbeagentur GmbH	Germany	Vehicles, Automotive Services & Accessories	Volkswagen AG	Volkswagen AG
Grabarz & Partner Werbeagentur GmbH	Germany	Restaurants, Bars & Cafés	Burger King Corporation	Burger King
Grabarz & Partner Werbeagentur GmbH	Germany	Radio Advertising	IKEA Deutschland GmbH & Co. KG	IKEA
Grabarz & Partner Werbeagentur GmbH	Germany	Branded Content - Product & Brand Integration	DEVK Versicherung	DEVK insurance
Grabarz & Partner Werbeagentur GmbH	Germany	Promotions & Incentives	Burger King Corporation	Burger King
Grabarz & Partner Werbeagentur GmbH	Germany	Best Use of Sound	IKEA Deutschland GmbH & Co. KG	IKEA
Grabarz & Partner Werbeagentur GmbH	Germany	Best Use of Music	Volkswagen AG	Volkswagen AG
Grabarz & Partner Werbeagentur GmbH	Germany	Humor	Volkswagen AG	Volkswagen AG
Grey Germany	Germany	Post Production & Visual Effects	Deichmann SE	Deichmann SE
Heimat Werbeagentur GmbH	Germany	Household Maintenance	HORNBACH	HORNBACH
Heimat Werbeagentur GmbH	Germany	Household Maintenance	HORNBACH	HORNBACH
Heimat Werbeagentur GmbH	Germany	Communication & Public Services	Loud against Nazis	Loud against Nazis
Heimat Werbeagentur GmbH	Germany	Public Interest - Gender Equity	McDonald's	McDonald's
Heimat Werbeagentur GmbH	Germany	Graphic Design	McDonald's	McDonald's
Heimat Werbeagentur GmbH	Germany	Product Design	German Federal Association of Funeral Directors	German Federal Association of Funeral Directors
ICONOCLAST Germany GmbH	Germany	Luxury & Premium Brands	Daimler AG	Mercedes Benz
ICONOCLAST Germany GmbH	Germany	Copywriting & Storytelling	Daimler AG	Mercedes Benz
ICONOCLAST Germany GmbH	Germany	Direction & Cinematography	Daimler AG	Mercedes Benz
ICONOCLAST Germany GmbH	Germany	Best Use of Music	Daimler AG	Mercedes Benz
Interactive Media Foundation gGmbH	Germany	VR/AR	Interactive Media Foundation & Filmtank	Virtual Reality Project
Kolle Rebbe	Germany	Health & Beauty	skinmade	skinmade
Kolle Rebbe	Germany	Consumer Direct	Lufthansa	Lufthansa
Kolle Rebbe	Germany	Graphic Design	Munich Philharmonic Orchestra	Munich Philharmonic Orchestra
McCANN Worldgroup Deutschland	Germany	Online & Mobile Services	German Youth Association of People with Hearing Loss	
McCANN Worldgroup Deutschland	Germany	Public Interest - Gender Equity	L'Oréal Paris	L'Oréal Paris
McCANN Worldgroup Deutschland	Germany	Corporate Image	L'Oréal Paris	L'Oréal Paris
McCANN Worldgroup Deutschland	Germany	Creative Technology	German Youth Association of People with Hearing Loss	
McCANN Worldgroup Deutschland	Germany	Mobile Sites & Apps	German Youth Association of People with Hearing Loss	
Mutabor Design GmbH	Germany	Publication Design	PAL - U-Werk Karoline GmbH	
Mutabor Design GmbH	Germany	Brand identity	PAL - U-Werk Karoline GmbH	
Ogilvy GmbH	Germany	Transport & Tourism	Deutsche Bahn (German Rail)	German Rail
Ogilvy GmbH	Germany	Topical & real-time	Deutsche Bahn (German Rail)	German Rail
Ogilvy GmbH	Germany	Creative Use of Data	Deutsche Bahn (German Rail)	German Rail

PeixAgentur für Design und Kommunikation GmbH	Germany	Prescription & OTC Products	Novo Nordisk Pharma GmbH	NovoSeven®
Publicis Pixelpark	Germany	Fashion, Footwear & Personal Accessories	PUMASE	PUMA
Publicis Pixelpark	Germany	Websites	PUMASE	PUMA
Scholz & Friends Berlin GmbH	Germany	Luxury & Premium Brands	Berliner Philharmoniker	Berliner Philharmoniker
Scholz & Friends Berlin GmbH	Germany	Recreation & Leisure	Berliner Philharmoniker	Berliner Philharmoniker
Scholz & Friends Berlin GmbH	Germany	Public Interest - Health & Safety	The Female Company	The Tampon Book
Scholz & Friends Berlin GmbH	Germany	Public Interest - Environment	Karajan Academy of the Berliner Philharmonic	Karajan Academy of the Berliner Philharmonic
Scholz & Friends Berlin GmbH	Germany	Consumer Direct	The Female Company	The Tampon Book
Scholz & Friends Berlin GmbH	Germany	Public Relations	The Female Company	The Tampon Book
Scholz & Friends Berlin GmbH	Germany	Packaging Design	The Female Company	The Tampon Book
SERVICEPLAN GERMANY	Germany	Personal Electronics & Devices	Dot Incorporation	DOT
SERVICEPLAN GERMANY	Germany	Vehicles, Automotive Services & Accessories	BMW Group	BMW
SERVICEPLAN GERMANY	Germany	Retail Services	PENNY-Markt GmbH	PENNY Naturgut
SERVICEPLAN GERMANY	Germany	Topical & real-time	Anheuser-Busch InBev Germany Holding GmbH	Beck's
SERVICEPLAN GERMANY	Germany	Creative Technology	Dot Incorporation	Dot
SERVICEPLAN GERMANY	Germany	Public Relations	Berliner Verkehrsbetriebe (BVG)	BVG
SERVICEPLAN GERMANY	Germany	Copywriting & Storytelling	Sky Deutschland Fernsehen GmbH & Co. KG	Sky
SERVICEPLAN GERMANY	Germany	Animation	PENNY-Markt GmbH	PENNY
SERVICEPLAN GERMANY	Germany	Publication Design	METER Group Inc	METER Environment
SERVICEPLAN GERMANY	Germany	Mobile Campaigns	Anheuser-Busch InBev Germany Holding GmbH	Beck's
Soho Square Athens	Greece	Transport & Tourism	Aegean Airlines	Aegean Airlines
Spot Thompson Total Communication Group S.A	Greece	Confectionery & Snacks	Nestlé Hellas	Kit Kat
SUPERFY Private Company	Greece	Household Maintenance	AGRICULT S.A	
Café Communications Kft.	Hungary	Radio Advertising	Porsche Hungaria Kereskedelmi Kft.	Audi
Café Communications Kft.	Hungary	Best Use of Sound	Porsche Hungaria Kereskedelmi Kft.	Audi
Cluso	Hungary	Mobile Sites & Apps	Generali	Generali
Wavemaker Hungary	Hungary	Retail Services	Writer's Store	Writer's Store
White Rabbit Budapest	Hungary	Print Craft	WWF Hungary	WWF
White Rabbit Budapest	Hungary	Advertising Photography	WWF Hungary	WWF
FCBIndia Group	India	Public Interest - Gender Equity	Bennett Coleman and Company Limited	The Times Of India
FCBIndia Group	India	Events	The Millennium School	The Millennium School
FCBIndia Group	India	Online & Viral Films	Bennett Coleman & co. Ltd	The Times Of India
Stark Communications Pvt. Ltd.	India	Transport & Tourism	Department of Tourism, Karnataka	Karnataka Tourism
Rothcopart of Accenture Interactive	Ireland	Publication Design	AIB	AIB
McCANN TLV	Israel	Homes, Furnishings & Appliances	McCann TLV	IKEA
McCANN TLV	Israel	Product Design	McCann TLV	IKEA
Nononononoyes	Israel	Online & Mobile Services	Lupa	
Armando Testa S.p.A	Italy	Post Production & Visual Effects	FCA Italy	Lancia Ypsilon
Armando Testa S.p.A	Italy	Publication Design	Luigi Lavazza	Coffee
DDB Group Italy	Italy	Homes, Furnishings & Appliances	IKEA Italy	IKEA Italy
DDB Group Italy	Italy	Vehicles, Automotive Services & Accessories	Volkswagen	Volkswagen

DDB Group Italy	Italy	Financial Services	Zurich Connect	Zurich Connect
DDB Group Italy	Italy	Corporate Image	Zurich Connect	Zurich Connect
DDB Group Italy	Italy	Events	Lufthansa	Lufthansa
DDB Group Italy	Italy	Experiential & Shopper Marketing	IKEA Italy	IKEA Italy
Deloitte Consulting srl	Italy	Prescription & OTC Products	Dr.Giorgini	Dr.Giorgini
Metaphora	Italy	Public Interest - Environment	Marevivo	Marevivo
Serviceplan Group Italia Srl	Italy	Media	Rolling Stone Magazine Italia	Rolling Stone
Serviceplan Group Italia Srl	Italy	Creative Use of Data	Rolling Stone Magazine Italia	Rolling Stone
Serviceplan Group Italia Srl	Italy	Mobile Campaigns	Rolling Stone Magazine Italia	Rolling Stone
Dentsu	Japan	Non-Alcoholic Drinks	Nikkei Inc.	Nikkei Inc.
Dentsu	Japan	Mobile Sites & Apps	Sojitz Corporation	Sojitz Corporation
DENTSU INC.	Japan	Online & Viral Films	Kubota Corporation	Kubota Corporation
HAKUHODO i-studio Inc.	Japan	Alcoholic Drinks	YUMMY SAKE Ltd.	YUMMY SAKE
Hakuhodo Kettle	Japan	Communication & Public Services	SoftBank Corp.	Ymobile
Hakuhodo Kettle	Japan	Media Innovation - Alternative Media	Takasaki City	Takasaki City
McCann Health Japan	Japan	Prescription & OTC Products	Actelion	Opsumit
McCann Tokyo	Japan	Graphic Design	Pernod Ricard	Perrier-Jouët
FCB Artgroup	Kazakhstan	Transport & Tourism	Global Air	Global Air
RA Kombinat	Kazakhstan	Financial Services	ForteBank	ForteBank
Krema Worldwide	Korea, Republic Of	Luxury & Premium Brands	LG Electronics	LG SIGNATURE
DDB Worldwide Latvia SIA	Latvia	Branded Content - Native Advertising	Latvian Green Dot	Latvian Green Dot
Not Perfect	Lithuania	Health & Beauty	VC dental clinic	VC dental clinic
Not Perfect	Lithuania	Health & Beauty	VC dental clinic	VC dental clinic
FANUC	Luxembourg	Professional Products & Services	FANUC Clients	FANUC
Publicis VW Mexico	Mexico	Public Relations	Propuesta Cívica AC	
Publicis VW Mexico	Mexico	Social Networks	Propuesta Cívica AC	
180 Kingsday	Netherlands	Media	Al Jazeera Media Network	
180 Kingsday	Netherlands	Corporate Image	Al Jazeera Media Network	
72andSunny Amsterdam	Netherlands	Best Use of Sound	Unilever	Lynx
72andSunny Amsterdam	Netherlands	Brand identity	Village Underground	Earth
Achtung! mcgarrybowen	Netherlands	Vehicles, Automotive Services & Accessories	Volkswagen	Volkswagen
Achtung! mcgarrybowen	Netherlands	Creative Use of Data	Volkswagen	Volkswagen
Ambassadors BV	Netherlands	Financial Services	Selmore	ASN Bank
G-UNIT Amsterdam	Netherlands	Public Interest - Environment	VELORETTI	VELORETTI
G-UNIT Amsterdam	Netherlands	Promotions & Incentives	VELORETTI	VELORETTI
Isobar Amsterdam	Netherlands	Alcoholic Drinks	AB InBev	Hertog Jan
MediaMonks	Netherlands	Transport & Tourism	Aeroméxico	
MediaMonks	Netherlands	Financial Services	WmCann	Mastercard
MediaMonks	Netherlands	Public Interest - Gender Equity	Pereira O'Dell	IGNITE
MediaMonks	Netherlands	Branded Content - Music Video	National Center for Missing & Exploited Children	
Persuade	Netherlands	Retail Services	Zeeman	Zeeman
Persuade	Netherlands	Integrated Campaigns	Zeeman	Zeeman
Publicis Groupe NL	Netherlands	Communication & Public Services	Dutch Ministry of Health, Welfare and Sports	
Publicis Groupe NL	Netherlands	Mobile Campaigns	Dutch Ministry of Health, Welfare and Sports	
RSA Films Amsterdam	Netherlands	Professional Products & Services	Arch & Hook	Arch & Hook
Superhero Cheesecake	Netherlands	Websites	Grand Hustle Records	T.I.

This Page Amsterdam	Netherlands	Retail Services	Nike European Operations Netherlands B.V.	Nike
Noah's Ark Communications Limited	Nigeria	Health & Beauty	Noah's Ark Communications	
Noah's Ark Communications Limited	Nigeria	Health & Beauty	Noah's Ark Communications	
Bacon OSL	Norway	Transport & Tourism	Visit Norway	Innovasjon Norge
MK Bergen	Norway	Media	JOELAPOMPE.NET	
Morgenstern AS	Norway	Online & Mobile Services	FINN.no	FINN.no
Morgenstern AS	Norway	Online & Mobile Services	FINN.no	
Morgenstern AS	Norway	Topical & real-time	FINN.no	
Morgenstern AS	Norway	Media Innovation - Traditional Media	Verisure	Verisure Smart alarms
POL	Norway	Confectionery & Snacks	Orkla ASA	Kommo
POL	Norway	Online & Viral Films	Kondomeriet	
Trigger	Norway	Non-Alcoholic Drinks	Coca-Cola	Coca-Cola
TRY	Norway	Retail Services	REMA 1000	REMA 1000
TRY	Norway	Financial Services	DNB	DNB Insurance
TRY	Norway	Financial Services	DNB	
TRY	Norway	Recreation & Leisure	Norsk Tipping	Norsk Tipping
TRY	Norway	Public Interest - Health & Safety	Norwegian Red Cross	
TRY	Norway	Branded Content - Product & Brand Integration	KK	KK Womens Magazine
TRY	Norway	Best Use of Music	DNB	
TRY	Norway	Social Networks	Norwegian Red Cross	
TRY	Norway	Humor	REMA 1000	REMA 1000
Havas Ortega	Philippines	Public Interest - Health & Safety	City of Valenzuela	City of Valenzuela
Havas Ortega	Philippines	Media Innovation - Alternative Media	City of Valenzuela	City of Valenzuela
DDB Warszawa	Poland	Experiential & Shopper Marketing	McDonald's Poland	McDonald's
Platige Image	Poland	Animation	Deep Silver	Metro Game
Coming Soon Lisboa	Portugal	Recreation & Leisure	Queer Lisboa	Queer Lisboa
Coming Soon Lisboa	Portugal	Illustration	Josefinas	Josefinas
FCB Lisboa	Portugal	Transport & Tourism	Tur4All	Wheelchange Tours
Havas Worldwide	Portugal	Public Interest - Social	Animal life	
Mullen Lowe Bucharest	Romania	Branded Content - Film/series	LIDL Romania	Cămara Noastră
"GRAPE" LLC	Russian Federation	Communication & Public Services	Skillbox	Skillbox
"GRAPE" LLC	Russian Federation	Professional Products & Services	Skillbox	Skillbox
"GRAPE" LLC	Russian Federation	Packaging Design	Bloknot Anapa	Bloknot Anapa
Advertising Agency Voskhod	Russian Federation	Media	TV RAIN	TV RAIN
Advertising Agency Voskhod	Russian Federation	Media	TV RAIN	TV RAIN
Advertising Agency Voskhod	Russian Federation	Public Interest - Gender Equity	ForteBank	ForteBank
Advertising Agency Voskhod	Russian Federation	Creative Use of Data	TV RAIN	TV RAIN
Andrey Tyukavkin	Russian Federation	Business to Business Direct	Andrey Tyukavkin (Self-promotion)	theidealcreative.com
Andrey Tyukavkin	Russian Federation	Humor	Andrey Tyukavkin (Self-promotion)	theidealcreative.com
BBDO Russia Group	Russian Federation	Food	Mars LLC	PERFECT FIT™
BBDO Russia Group	Russian Federation	Food	Mars LLC	PEDIGREE®
BBDO Russia Group	Russian Federation	Public Interest - Social	Mars LLC	PEDIGREE®

BBDO Russia Group	Russian Federation	Public Interest - Social	GULAG History Museum	GULAG History Museum
BBDO Russia Group	Russian Federation	Publication Design	GULAG History Museum	GULAG History Museum
BBDO Russia Group	Russian Federation	Online Ads	Mars LLC	PERFECT FIT™
BOOTLEG	Russian Federation	Alcoholic Drinks	AB InBev	Budweiser
BOOTLEG	Russian Federation	Public Interest - Environment	AB InBev	Budweiser
Conde Nast Russia Creative Studio	Russian Federation	Prescription & OTC Products	Johnson & Johnson	Janssen Pharmaceutica
DDB Russia	Russian Federation	Retail Services	Eldorado Russia	Eldorado
DDB Russia	Russian Federation	Humor	Eldorado Russia	Eldorado
Depot branding agency	Russian Federation	Brand identity	Self CLUB	Self Club
Friends Moscow	Russian Federation	Communication & Public Services	LLC Scartel	YOTA
Instinct	Russian Federation	Homes, Furnishings & Appliances	IKEA	IKEA
Instinct	Russian Federation	Websites	IKEA	IKEA
Isobar Moscow	Russian Federation	Public Interest - Environment	Greenpeace Russia	Greenpeace Russia
Mosaic Media	Russian Federation	Public Interest - Gender Equity	Mastercard	Mastercard
Mosaic Media	Russian Federation	Branded Content - Native Advertising	Mastercard	Mastercard
Mosaic Media	Russian Federation	Online Ads	Mastercard	Mastercard
RT	Russian Federation	Graphic Design	RT	RT
RT	Russian Federation	Publication Design	RT	RT
RT	Russian Federation	VR/AR	RT	RT
Star Reachers LLC	Russian Federation	Media	Kloop	
Suprematika	Russian Federation	Graphic Design	Bushe	Bushe
TUTKOVBUKOV	Russian Federation	Topical & real-time	S7 Airlines	S7 Airlines
Zebra Hero	Russian Federation	Public Interest - Social	Committee Against Torture	
Zebra Hero	Russian Federation	Online & Viral Films	Committee Against Torture	
TRIAD s.r.o.	Slovakia	Communication & Public Services	O2 Slovakia	O2
Wiktor Leo Burnett,s.r.o.	Slovakia	Business to Business Direct	Postova Banka	Postova Banka
VMLY&R	South Africa	Branded Content - Music Video	Edgars	Edgars
Havas Media Group Spain S.A.U	Spain	Experiential & Shopper Marketing	Hyundai	
LOLA MullenLowe	Spain	Public Interest - Gender Equity	FELGTB - National LGTB Federation of Spain	
Acne	Sweden	Homes, Furnishings & Appliances	IKEA	IKEA
Acne	Sweden	Retail Services	IKEA	IKEA
Acne	Sweden	Topical & real-time	IKEA	IKEA
Åkestam Holst NoA	Sweden	Homes, Furnishings & Appliances	IKEA	IKEA Sweden

Åkestam Holst NoA	Sweden	Retail Services	Pressbyrån/Expressen	Pressbyrån/Expressen
Åkestam Holst NoA	Sweden	Media	SVT	SVT
Åkestam Holst NoA	Sweden	Media	Pressbyrån/Expressen	Pressbyrån/Expressen
Drama Queen Communications	Sweden	Packaging Design	The Absolut Company	Absolut Vodka
Forsman & Bodenfors	Sweden	Health & Beauty	Apoteket	Apoteket
Forsman & Bodenfors	Sweden	Health & Beauty	Apoteket	Apoteket
Forsman & Bodenfors	Sweden	Vehicles, Automotive Services & Accessories	Volvo Cars	Volvo
Forsman & Bodenfors	Sweden	Transport & Tourism	Västrafik	Västrafik
Forsman & Bodenfors	Sweden	Transport & Tourism	Västrafik Public Transport	Västrafik
Forsman & Bodenfors	Sweden	Online & Mobile Services	Telia	Telia
Forsman & Bodenfors	Sweden	Public Interest - Gender Equity	Volvo Cars	Volvo
Forsman & Bodenfors	Sweden	Creative Use of Data	Volvo Cars	Volvo
Forsman & Bodenfors	Sweden	Product Design	Sandvik Group	Sandvik
Forsman & Bodenfors	Sweden	Online & Viral Films	Volvo Trucks North America	Volvo Trucks
Forsman & Bodenfors	Sweden	Integrated Campaigns	Volvo Cars	Volvo
Goodbye Kansas Studios	Sweden	Online & Viral Films	CD Projekt Red	Cyberpunk 2077
King	Sweden	Retail Services	Clas Ohlson	
King	Sweden	Animation	Clas Ohlson	
Le Bureau	Sweden	Professional Products & Services	Arbetsförmedlingen - The Swedish Public Employment Service	
Le Bureau	Sweden	Professional Products & Services	Arbetsförmedlingen - The Swedish Public Employment Service	
Le Bureau	Sweden	Radio Advertising	Arbetsförmedlingen - The Swedish Public Employment Service	
Le Bureau	Sweden	Integrated Campaigns	Arbetsförmedlingen - The Swedish Public Employment Service	Arbetsförmedlingen - The Swedish Public Employment Service
NORD DDB Stockholm	Sweden	Food	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Food	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Vehicles, Automotive Services & Accessories	Volkswagen	Volkswagen
NORD DDB Stockholm	Sweden	Restaurants, Bars & Cafés	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Restaurants, Bars & Cafés	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Restaurants, Bars & Cafés	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Media Innovation - Traditional Media	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Media Innovation - Alternative Media	Volkswagen	Volkswagen
NORD DDB Stockholm	Sweden	Public Relations	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Product Design	McDonald's	McDonald's
NORD DDB Stockholm	Sweden	Integrated Campaigns	Volkswagen	Volkswagen
Prime Weber Shandwick	Sweden	Transport & Tourism	Visit Sweden	
Welcom	Sweden	Recreation & Leisure	Liseberg	Liseberg
Welcom	Sweden	Recreation & Leisure	Göteborgsvarvet	
cavalcade	Switzerland	Media	Sept.info	
HEIMAT Zürich	Switzerland	Recreation & Leisure	Kieser Training	Kieser Training
HEIMAT Zürich	Switzerland	Mobile Campaigns	Kieser Training	Kieser Training
Notch Interactive AG	Switzerland	Communication & Public Services	Centralschweizerische Kraftwerke AG	
Ruf Lanz, Zurich	Switzerland	Food	Hiltl Vegetarian Restaurants	
Ruf Lanz, Zurich	Switzerland	Transport & Tourism	Seminar Hotel Hof de Planis	
Ruf Lanz, Zurich	Switzerland	Restaurants, Bars & Cafés	Hiltl Vegetarian Restaurants	
Ruf Lanz, Zurich	Switzerland	Media	„persönlich“ Magazine	
Ruf Lanz, Zurich	Switzerland	Recreation & Leisure	Museum Haus Konstruktiv (the leading museum for abstract art in Switzerland)	

Ruf Lanz, Zurich	Switzerland	Public Interest - Social	Foundation „Tier im Recht“ (Rights for animals)	
Ruf Lanz, Zurich	Switzerland	Professional Products & Services	Welti-Furrer Fine Art Transport	
Ruf Lanz, Zurich	Switzerland	Advertising Photography	Welti-Furrer Fine Art Transport	
Ruf Lanz, Zurich	Switzerland	Illustration	Seminar Hotel Hof de Planis	
Serviceplan / Serviceplan Group Switzerland	Switzerland	Confectionery & Snacks	Chocolats Camille Bloch SA	Ragusa
Serviceplan / Serviceplan Group Switzerland	Switzerland	Confectionery & Snacks	Lolox AG	Lolipop Candy
Serviceplan / Serviceplan Group Switzerland	Switzerland	Communication & Public Services	Swisscom (Schweiz) AG	Swisscom 5G Service
Serviceplan / Serviceplan Group Switzerland	Switzerland	Public Interest - Environment	Sea Shepherd Switzerland	Sea Shepherd Switzerland
Solid & Hallerfilm AG	Switzerland	Retail Services	ALDI Suisse	ALDI Suisse
TBWA\Switzerland AG, TBWA\ Chiat Day NY	Switzerland	Print Craft	McDonald's Suisse Restaurants Sàrl	
TBWA\Switzerland AG, TBWA\ Chiat Day NY	Switzerland	Illustration	McDonald's Suisse Restaurants Sàrl	
TBWA\Switzerland AG, TBWA\ Chiat Day NY	Switzerland	Graphic Design	McDonald's Suisse Restaurants Sàrl	
Veeam Software Group GmbH	Switzerland	Websites	Veeam Software Group GmbH	
Leo Burnett Taiwan	Taiwan	Transport & Tourism	China Airlines	China Airlines
Leo Burnett Taiwan	Taiwan	Humor	China Airlines	China Airlines
MULLENLOWE THAILAND	Thailand	Household Maintenance	Sherwood Corporation Public Company Limited	Chaindrite
The Leo Burnett Group Thailand	Thailand	Public Interest - Health & Safety	Thai Health Promotion Foundation	Thai Health Promotion Foundation
CONCEPT ISTANBUL	Turkey	Vehicles, Automotive Services & Accessories	Jeep Turkey	Jeep
CONCEPT ISTANBUL	Turkey	Financial Services	Allianz	Allianz insurance
Happy People Project	Turkey	Vehicles, Automotive Services & Accessories	FORD OTOSAN FORD TRUCKS	FORD TRUCKS
Happy People Project	Turkey	Vehicles, Automotive Services & Accessories	FORD OTOSAN FORD TRUCKS	FORD TRUCKS
Karpat Independent Advertising Agency	Turkey	Public Interest - Health & Safety	Yandex	Yandex
Manajans JWT Turkey	Turkey	Health & Beauty	Unilever	AXE
Manajans JWT Turkey	Turkey	Health & Beauty	Unilever	Rexona
Manajans JWT Turkey	Turkey	Humor	Unilever	Rexona
Rafineri	Turkey	Branded Content - Product & Brand Integration	LOSEV	LOSEV
TBWA\Istanbul	Turkey	Fashion, Footwear & Personal Accessories	Land Rover	Land Rover
banda	Ukraine	Health & Beauty	Luxoptica	Luxoptica
banda	Ukraine	Retail Services	Bad Boy	Bad Boy
banda	Ukraine	Brand identity	goodwine	goodwine
BBDO Ukraine	Ukraine	Packaging Design	Obolon	hike
Havas Ukraine	Ukraine	Health & Beauty	Artevilla Wellness Centre	Artevilla Wellness Centre
NO STARS	Ukraine	Recreation & Leisure	Crate Club	Crate Club
TS/D Agency	Ukraine	Packaging Design	VidaBirdman	Birdman
FP7 McCann Dubai	United Arab Emirates	Corporate Image	Babyshop	Babyshop
FP7 McCann Dubai	United Arab Emirates	Corporate Image	Almosafer	Almosafer
FP7 McCann Dubai	United Arab Emirates	Public Relations	Babyshop	Babyshop
Impact BBDO	United Arab Emirates	Media	An-Nahar Newspaper	An-Nahar Newspaper
TBWA\IRAAD	United Arab Emirates	Household Maintenance	Unilever Lebanon	Unilever

TBW\IRAAD	United Arab Emirates	Topical & real-time	Nissan Saudi Arabia	Nissan
TBW\IRAAD	United Arab Emirates	Media Innovation - Traditional Media	Louvre Abu Dhabi	Louvre Abu Dhabi
TBW\IRAAD	United Arab Emirates	Experiential & Shopper Marketing	Unilever Lebanon	Unilever
AM\BBDO	United Kingdom	Alcoholic Drinks	Diageo	Guinness
AM\BBDO	United Kingdom	Alcoholic Drinks	Diageo	Guinness
AM\BBDO	United Kingdom	Health & Beauty	Essity	Bodyform/Libresse
AM\BBDO	United Kingdom	Business to Business Direct	The Valuable 500	The Valuable 500
Anomaly	United Kingdom	Luxury & Premium Brands	Rimowa	
Anomaly	United Kingdom	Online & Mobile Services	Ancestry	
Anomaly	United Kingdom	Public Interest - Health & Safety	Cancer Research UK	
Anomaly	United Kingdom	Public Interest - Social	Grenfell United	
Cheil	United Kingdom	Branded Content - Film/series	Joe Comiskey	NIVEA
Cheil	United Kingdom	Experiential & Shopper Marketing	Jessie Park	Samsung
Dirty Films	United Kingdom	Alcoholic Drinks	Carlsberg	
Edelman	United Kingdom	Restaurants, Bars & Cafés	Taco Bell	Taco Bell
Edelman	United Kingdom	Social Networks	WW (Formerly Weight Watchers)	WW
Lucky Generals	United Kingdom	Non-Alcoholic Drinks	Taylors of Harrogate	Taylors of Harrogate
Lucky Generals	United Kingdom	Non-Alcoholic Drinks	Taylors of Harrogate	Yorkshire Tea
Lucky Generals	United Kingdom	Homes, Furnishings & Appliances	Amazon	Amazon Alexa
McCann Birmingham	United Kingdom	Radio Advertising	Vauxhall	Astra
McCann Birmingham	United Kingdom	Copywriting & Storytelling	Vauxhall	Astra
McCann Europe	United Kingdom	Public Interest - Health & Safety	Alzheimer Society	Alzheimer SocietyUK
McCann Europe	United Kingdom	Creative Technology	Alzheimer Society	Alzheimer SocietyUK
mccann health	United Kingdom	Health & Beauty	OCO Opticians	OCO Opticians
mccann health	United Kingdom	Prescription & OTC Products	Teva	Sudocre
McCann London	United Kingdom	Public Interest - Health & Safety	Vice UK	Vice UK, College Music
McCann London	United Kingdom	Public Interest - Environment	BreezoMeter	BreezoMeter
McCann London	United Kingdom	Corporate Image	Microsoft	Xbox
McCann London	United Kingdom	Branded Content - Native Advertising	Microsoft	Xbox
McCann London	United Kingdom	Branded Content - Product & Brand Integration	Microsoft	Xbox
McCann London	United Kingdom	Public Relations	BreezoMeter	BreezoMeter
McCann London	United Kingdom	Animation	The All England Lawn Tennis Club (AELTC)	Wimbledon

McCann Manchester	United Kingdom	Health & Beauty	Skyn	Skyn
McCann Manchester	United Kingdom	Health & Beauty	Aldi	Aldi
McCann Manchester	United Kingdom	Prescription & OTC Products	Skyn	Skyn
McCann Manchester	United Kingdom	Public Interest - Health & Safety	East Cheshire Hospice	East Cheshire Hospice
McCann Manchester	United Kingdom	Topical & real-time	Aldi	Aldi
McCann Manchester	United Kingdom	Social Networks	Skyn	Skyn
Moving Picture Company	United Kingdom	Post Production & Visual Effects	Hennessy	Hennessy
Moving Picture Company	United Kingdom	Post Production & Visual Effects	John Lewis	John Lewis
Moving Picture Company	United Kingdom	Post Production & Visual Effects	BMW	BMW
Moving Picture Company	United Kingdom	Animation	Ed Sheeran	Atlantic Records
Ogilvy London	United Kingdom	Alcoholic Drinks	Sipsmith	
Proximity London	United Kingdom	Homes, Furnishings & Appliances	IKEA UK	
Publicis Sapient	United Kingdom	Public Interest - Social	Unilever	Dove
Radical Media	United Kingdom	Humor	Paddy Power	Paddy Power
The & Partnership/Pulse Creative London	United Kingdom	Media	News UK	The Times and The Sunday Times
The & Partnership/Pulse Creative London	United Kingdom	Topical & real-time	News UK	The Times and The Sunday Times
Turner Duckworth	United Kingdom	Packaging Design	Tick Tock Teas	Tick Tock Teas
VMLY&R	United Kingdom	Non-Alcoholic Drinks	Lavazza S.p.a.	Lavazza
VMLY&R	United Kingdom	Communication & Public Services	National History Archive	Post Bellum
VMLY&R	United Kingdom	Advertising Photography	Lavazza S.p.a.	Lavazza
Wunderman Thompson UK	United Kingdom	Financial Services	HSBC	HSBC
Wunderman Thompson UK	United Kingdom	Recreation & Leisure	BT	BT Sports
Wunderman Thompson UK	United Kingdom	Integrated Campaigns	HSBC	HSBC
72andSunny	United States	Copywriting & Storytelling	Halo Top	Halo Top
72andSunny	United States	Mobile Campaigns	Activision	Call of Duty
72andSunny	United States	Humor	Halo Top	Halo Top
BBDO New York	United States	Alcoholic Drinks	Bacardi	Bacardi
BBDO New York	United States	Communication & Public Services	AT&T	AT&T
BBDO New York	United States	Public Interest - Health & Safety	Sandy Hook Promise	Sandy Hook Promise
BBDO New York	United States	Public Interest - Social	Monica Lewinsky	Monica Lewinsky
BBDO New York	United States	Public Interest - Social	Monica Lewinsky	Monica Lewinsky
BBDO New York	United States	Public Interest - Gender Equity	THINX	THINX
BBDO New York	United States	Post Production & Visual Effects	AT&T	AT&T
BBDO New York	United States	Post Production & Visual Effects	AT&T	AT&T
BBDO New York	United States	Post Production & Visual Effects	Macy's	Macy's

BBDO New York	United States	Online Ads	Mars Chocolate North America	Snickers
BBDO New York	United States	Online & Viral Films	Sandy Hook Promise	Sandy Hook Promise
BBDO New York	United States	Online & Viral Films	Monica Lewinsky	Monica Lewinsky
BBDO New York	United States	Social Networks	Monica Lewinsky	Monica Lewinsky
BBDO New York	United States	Mobile Campaigns	Monica Lewinsky	Monica Lewinsky
Buck	United States	Branded Content - Film/series	Apple	Apple
Buck	United States	Animation	Apple	Apple
Burns Group	United States	Public Interest - Gender Equity	Catalyst Inc.	N/A
Digitas	United States	Recreation & Leisure	JFK Presidential Library and Museum	JFK Presidential Library and Museum
Digitas	United States	Events	JFK Presidential Library and Museum	JFK Presidential Library and Museum
Digitas	United States	VR/AR	JFK Presidential Library and Museum	JFK Presidential Library and Museum
Energy BBDO	United States	Food	American Egg Board	American Egg Board
Energy BBDO	United States	Food	Avocados from Mexico	Avocados from Mexico
Energy BBDO	United States	Confectionery & Snacks	Mars, Inc.	Extra Refreshers
Energy BBDO	United States	Websites	Kerrygold USA	Kerrygold USA
Energy BBDO	United States	Online Ads	Bayer	Claritin
Fitzco/McCann	United States	Non-Alcoholic Drinks	Coca-Cola and Delta Air Lines	
Grey Midwest	United States	Household Maintenance	Proctor & Gamble	Febreze
McCann New York	United States	Public Interest - Health & Safety	March for Our Lives	March for Our Lives
McCann New York	United States	Public Interest - Health & Safety	Donate Life California	
McCann New York	United States	Public Interest - Health & Safety	March for Our Lives	Advocacy & Awareness
McCann New York	United States	Public Interest - Social	March for Our Lives	March for Our Lives
McCann New York	United States	Creative Technology	Microsoft	Xbox
McCann New York	United States	Branded Content - Film/series	Verizon	Wireless
McCann New York	United States	Branded Content - Music Video	March for Our Lives	Advocacy & Awareness
McCann New York	United States	Branded Content - Branded Games	Lockheed Martin	
McCann New York	United States	Branded Content - Native Advertising	New York Lottery	Black Titanium
McCann New York	United States	Public Relations	Donate Life California	
McCann New York	United States	Events	Lockheed Martin	
McCann New York	United States	Promotions & Incentives	Lockheed Martin	
McCann New York	United States	Product Design	Microsoft	Xbox
Momentum WW	United States	Financial Services	American Express	
MRM/McCann	United States	Communication & Public Services	United States Postal Service	Operation Santa
Saatchi & Saatchi Wellness	United States	Public Interest - Health & Safety	St. Ann's for the Deaf	Deaf 911
SANDRO, INC.	United States	Advertising Photography	Ogilvy	Jimmy Dean
Turner Duckworth: London, San Francisco, New York	United States	Graphic Design	McDonald's	
Turner Duckworth: London, San Francisco, New York	United States	Brand identity	Tillamook	
VMLY&R	United States	Public Interest - Gender Equity	Gazeta.pl / Mastercard / BNP Paribas	
VMLY&R	United States	Promotions & Incentives	Life Direct - Trade Me Ltd.	
VMLY&R	United States	Social Networks	Wendy's	Wendy's
VMLY&R	United States	Integrated Campaigns	FOUSP (FACULDADE DE ODONTOLOGIA)	
Weber Shandwick	United States	Alcoholic Drinks	AB InBev	Bud Light
Weber Shandwick	United States	Branded Content - Film/series	Ancestry	Ancestry
Weber Shandwick	United States	Public Relations	AB InBev	Bud Light

DBLA video	Uzbekistan	Food	Danone	Versa yoghurt
DBLA video	Uzbekistan	Branded Content - Music Video	Danone	Versa yoghurt
MANO Branding	Uzbekistan	Brand identity	Public Council of Tashkent City	Tashkent City
Synthesis creative lab	Uzbekistan	Packaging Design	ZĖRNA	Natural product / Natural pack
Wings The Agency	Venezuela	Public Interest - Environment	Sea Shepherd	Sea Shepherd

Agencies whose work did not make it onto the shortlist should bear in mind that noteworthy entries are also featured in the annual Epica Book, which will be released in September 2020.

**Disclaimer: Bizcommunity's [Leigh Andrews](#) and [Juanita Pienaar](#) are part of this year's online judging panel. Note that the Epica Awards' judges don't see entries from their own country.*

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