

## Seedstars crowns Numida best Ugandan startup

At the <u>Seedstars</u> Uganda finals, Numida was selected as the top startup in the region for its business financial management mobile app which issues affordable convenient and unsecured credit to small and medium enterprises in Uganda.



As a part of the prize, Numida will be participating at Seedstars Summit, taking place in Switzerland in April 2018, a weeklong training programme with the opportunity to meet the other 75 winners, as well as investors and mentors from around the world. Traditionally, the final day of the summit will be dedicated to pitching in front of an audience of 1000 attendees, with the possibility of winning up to the \$1-million equity investment and other prizes.



Nefrids Africa wins Seedstars Tanzania round 25 Jul 2017

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Ubuntu Capital with its digital marketing and payment solutions for medium enterprises came second and Chap Chap Africa, a mobile payments platform that enables users to earn and save while they top-up airtime, pay bills and shop online, grabbed the last spot in the top 3. The other startups invited to pitch were Musana Carts, CHARIS FOR GRACE, ClinicPesa, Kuanza Gari Limited, TrendingshoW, hiDr and Money Duka.

## Ethiopia next

Seedstars World's next stop is Addis Ababa, to select the best startup in Ethiopia. Seedstars World is looking for smart startups that solve regional issues and/or develop profitable products for the global market.

The Nairobi event, which was scheduled for 17 August 2017 was postponed to a later date TBD due to the election period and recent safety concerns. The new date will be updated on the website soon.