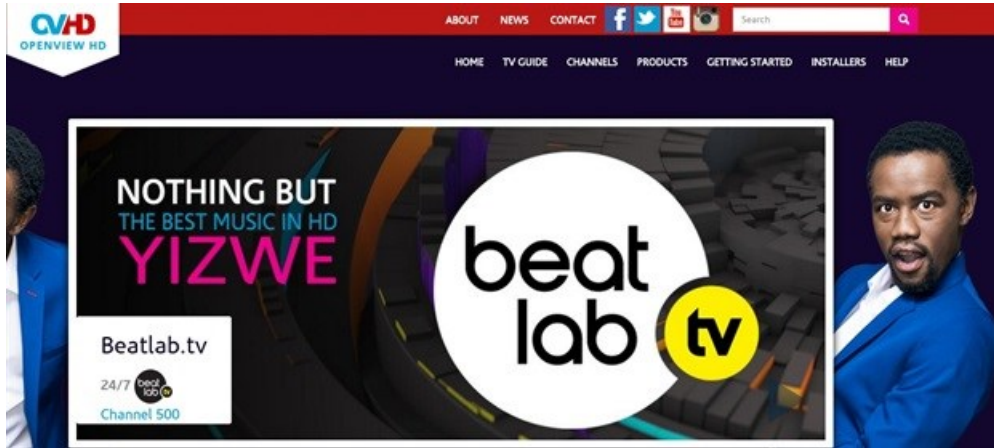


e.tv extends OpenView HD

e.tv is redesigning OpenView HD channels in 2017. From 1 April, the current eKasi+ (channel 105) will make way for eExtra and eNolly+ (channel 109) will be transformed to True African. These revamped channels will speak to the viewing needs of OpenView HD's growing audience.



Picture: OpenViewHD.co.za

eExtra will offer viewers premium entertainment in HD, including sitcoms, drama series, reality, telenovelas, court shows, lifestyle and movies. While the channel is infused with a good measure of suspense, drama and action, a touch of comedy adds a light-hearted flavour to the lineup, best be described as young, urban, modern and cosmopolitan.

The True African channel is a snapshot of contemporary Africa, highlighting premium entertainment and lifestyle content from across the continent, telling the stories of the people and nations of Africa.

Marlon Davids, MD at e.tv, says, "Our viewers enjoy watching movies in HD, so the addition of eExtra is the logical next step in bolstering our content offering on OpenView HD."

For more information, go to www.etv.co.za.

For more, visit: <https://www.bizcommunity.com>