

## MTN Uganda simplifies lives of Mobile Money customers

MTN Uganda is now enabling customers to directly purchase internet bundles off their Mobile Money accounts.

MTN has continuously developed services that simplify the lives of Mobile Money customers like the recently redesigned Mobile Money Menu, the additional utility services and now enabling their over 3 million data customers to buy internet bundles using MTN Mobile Money and the 6.2 million Mobile Money customers can buy data at a click.

The service can be accessed by dialing \*165#, selecting MTN Services, then Buy Internet Bundles and then following the prompts to buy an internet bundle of their choice for their own number or for another person's number. Customers will receive an SMS notification to confirm the status of the transaction.



"At MTN Uganda, we are fully committed to the delivery of quality service and this new enhancement on Mobile Money doesn't miss this target. We are aware of our customer's desires and challenges such as running out of data when they do not have airtime and hence we have created this service which is designed to enable them top up their bundles using mobile money so that they can keep in touch with their loved ones, stay abreast with office emails, and do all other activities on internet" said the acting MTN Chief Marketing Officer Kenneth Kiddu.

"With the growing number of Mobile Money users, convenience, efficiency and reliability are key values to pay attention to and MTN is exploiting all avenues of achieving this by innovating many services on the recently unveiled new Mobile Money menu," added Kiddu.

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