

## IAB South Africa Bookmark Awards 2024 early bird entry extension

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The IAB South Africa Bookmark Awards has extended its early bird entries to midnight on Friday, 8 March.



## Partner or sponsor the Bookmarks

In its quest to drive digital forward, the Bookmarks has been honoured to partner with the most esteemed organisations over the years. There are many opportunities to partner with the 2024 Bookmark Awards season and we invite companies interested in sponsoring or partnering with the Awards to contact Razia Pillay at <a href="mailto:razia@iabsa.net">razia@iabsa.net</a> or on WhatsApp at 071-394-4928.

For more information on the Bookmark Awards 2024, visit thebookmarks.co.za.

- "Urgent: Shape the future of South African digital marketing 30 Apr 2024
- Be part of this year's IAB South Africa Internet Advertising Revenue Report 1 Mar 2024
- "IAB South Africa Bookmark Awards 2024 early bird entry extension 28 Feb 2024
- " IAB SA's new white paper: A roadmap for influencer marketing 21 Feb 2024
- \* Msizi James, 'togetherness' and more expected at this year's Bookmark Awards event 21 Jul 2022

## IAB South Africa



The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital media and marketing industry within South Africa.

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