

Cannes Lions 2022 Titanium shortlist and more

The Cannes Lions 2022 Titanium, Classic Film and Good: The Glass Lion for Change and the Sustainable Development Goals shortlists have been published.



Source: © Ad Age [AdAge](#) The Cannes Lions 2022 Titanium Lions shortlist is out

Titanium Lion

The Titanium Lions celebrate game-changing creativity. Entries need to break new ground in branded communications with provocative, boundary-busting, envy-inspiring work that marks a new direction for the industry and moves it forward.

See the Titanium [shortlist](#)

Last year the Titanium Grand Pix was won by #wombstories Bodyform, London-based AMV BBDO.

Classic: Film

See the Classic: Film [shortlist](#).

Glass: The Lion for Change

Glass: The Lion for Change celebrates culture-shifting creativity. Entries need to demonstrate ideas intended to change the world; work which sets out to positively impact ingrained gender inequality, imbalance or injustice.

See the Good: The Glass Lion for Change [shortlist](#).

Good: Sustainable Development Goals Lions

The Sustainable Development Goals Lions celebrate creative problem solving, solutions or other initiatives that harness creativity and seek to positively impact the world.

See the Good: Sustainable Development Goals [shortlist](#).



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