

Clockwork takes home 17 wins at the 2021 DMASA Assegai Awards

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South African and London-based full-service advertising agency Clockwork saw another successful night of wins at the DMASA Assegai Awards 2021.



With three primary clients being represented across five campaigns from 2020 in the preceding nominations, Clockwork was present on the night to collect trophies and certificates for a selection of work for Microsoft Xbox, Netflix and Acer.

Since 1998 the DMASA Assegais have been rewarding best-in-class integrated marketing campaigns that deliver exceptional results and focus on performance-based deliverables, first and foremost.

Comprised of a collection of leader, bronze, silver and gold wins, Clockwork's final results were as follows:

Microsoft X Box – Hall Of Fame – 11 wins

Acer - #Instaquest – 2 wins

Acer - #Instapitch – 2 wins

Netflix – Malcolm & Marie – 1 win

Netflix – How To Ruin Christmas: The Wedding – 1 win

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