

A+ IVOIRE to promote Ivorian talent

A+ IVOIRE reinforces its schedule of programs with the arrival of new programs and series co-produced by the channel. Launched in 2019, the TV channel A+ IVOIRE has conquered the heart of the Ivorian public through original programs that resemble it. The diverse offer of the channel has increased its popularity and find a place of choice in the Ivorian audiovisual landscape.



Image source: Gallo/Getty.

“More than just an entertainment channel, A + IVOIRE aims to provide viewers with local, original, innovative and educational programs that help promote Ivorian values and culture,” says Damiano Malchiodi, general manager of Canal+ Africa.

The popular shows are back in September for a new season unseen: *We are the GBE*, the daily talk show led by the talented Brice Guigré, the travelling game *Defend Tes 50 000F*, will be aired every day by the truculent Adama Dahico, or the show full of good humour, *Deco News*, animated each weekend by Decothey.

A+ IVOIRE is launching three new 100% Ivorian productions as of September. Two discovery programs: *Label'Ivoire* and *Viens Je Temmene* as well as an unpublished series: *Les Coups De La Vie*.

“LABEL’IVOIRE”, presented by the young Ivorian host Yann Bahou, is the show that presents Ivory Coast as you have never seen before. *Come I Take You* is a short program that gives voice to the Ivorian personalities who come to tell

everything and present a place in the Ivory Coast that has marked them during their childhood, their career or their life. *Les Coups De La Vie* is a series adapted from the successful news of Anzata Ouattara, of the same name and produced by Franck Vlédi. It tells moments of life often painful, sometimes surprising.

For this season and throughout the year, A + Ivoire is committed to promoting Ivorian talents and African creativity.

Source: NexTVAfrica.com.

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