

# BizTrendsLIVE! January 2019 speaker line up

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Bizcommunity invites you to join us as four 'Afro-futurists', all published authors, all experienced global keynote speakers and trend consultants, impart their knowledge in one intensive morning session that will set the course into 2020 and beyond.



The BizTrends Report is published in early January each year, with contributions from over 120 multi-industry trend analysts. Now the definitive month-long trend focus will culminate in BizTrendsLIVE! - a networking event in Sandton, 31 January 2019, in proud collaboration with Cinemark.

Bizcommunity extends grateful thanks to the incredible contributors who have agreed to share their trend equity with us. Their content has been curated to inspire and set the course for business and brand owners in 2019 to Join our Vision for Africa!

## Meet the Afrofuturists:

### □ Louise Marsland (Bizcommunity Africa Editor) - The Trend Hunter

BizTrends initiator and curator since 2007 and current Bizcommunity Africa Editor, Louise Marsland, will MC and intro the event with a comprehensive overview of key trends of the year. **Follow:** [@Louise\\_Marsland](https://twitter.com/Louise_Marsland)

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### Leslie Adams (Head of Sales for Cinemark) - The Trend Visualiser

Head of Sales for Cinemark, Leslie Adams, will share the future creative and business opportunities in VOD and future trends in video and cinema. **Follow:** [@Les\\_adams](https://twitter.com/Les_adams)



### Dr Sibongile Vilakazi (Customer Experience Consultant at Kantar)

With a PhD in Organisational Development and Diversity Management, Business Strategy lecturer at the Wits Business School and Customer Experience Consultant at Kantar TNS, Dr Sibongile Vilakazi will put a value-added academic spin on trends in customer-centric organisations. **Follow:** [@lamphephethe](https://twitter.com/lamphephethe)



### **Bronwyn Williams (Flux Trends) - The Trend Translator**

Innovation & marketing consultant, business trends analyst, trend-researcher, published author and speaker, whose keynote addresses focuses on how the intersection of shifting consumer mindsets and technology impact on business, with the invitation to join her on a mission to understand the world and the people who live in it.

**Follow:** [@bronwynwilliams](https://twitter.com/bronwynwilliams)



### **Dali Tembo (MD Instant Grass) - The Trendspotter**

Where Africa, Youth Trends and strategy intersect, columnist, trend consultant and creator of trend spotting communities across Africa and the Middle East including Saudi Arabia, Kuwait, Jordan, Lebanon, UAE, Egypt, Nigeria, Ghana, Benin, Angola, Tanzania and Kenya - to name a few, Dali joins us as to share his considerable insights and experience.

**Follow:** [@dali\\_tembo](https://twitter.com/dali_tembo)



### **Carmen Murray (Founder Boo-Yah!) - The Trend Shaper**

Innovation consultant, founder and tech visionary of Boo-Yah!, an African-inspired marketing and educational services company, offering trademark Future Fit Strategy, Insights and Training. Radio presenter, author and speaker on topics from mobile innovation, to gamification, 4th Technology Transformation to brand purpose with a special interest in the future of customer experience!

**Follow:** [@CarmenMurraySA](https://twitter.com/CarmenMurraySA)



### **Alan Knott-Craig (Chairman Herotel) - The Trendpreneur**

Entrepreneur, best-selling author and Chairman of wireless broadband provider, Herotel, founder of Project Isizwe, an NGO rolling out free WiFi in poor communities, who has personally invested or funded 21 companies in the tech industry, been named 2009 Young Global Leader by the World Economic Forum, included in "100 Choiseul Africa", a list of top 100 young African business

leaders in 2014, 2015 and 2016, nominated as the 2015 ICT Personality of the Year by ITWeb and as one of the top eleven entrepreneurs changing the African landscape by Entrepreneur Magazine in 2017. **Follow:** [@alanknottcraig](https://twitter.com/alanknottcraig)

**Event:** BizTrendsLIVE!

**Date:** Thursday, 31 January 2019

**Location:** Sandton City Mall, Rivonia Rd & Sandton Drive, Sandton, Johannesburg, 2196

**Time:** Registration from 7.45, event from 9am-12pm

**Join us - book seats for your team now!**

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