

## Business in SA: What happens if Julius comes to power?



29 Jan 2014

As a nation, we tend to be morbidly hung up on dividing and giving away what exists. It's the classic 'less for all' approach. (Video)

Look around, and you'll see how it filters down from leadership to the consciousness of the poor, whose continual cry is 'Give us jobs.' The trouble is: jobs cannot be manufactured out of thin air, unless they are falsely created in already bloated government departments. But entrepreneurs *can* start and grow small businesses, creating new markets and attendant prosperity.

Every time I hear someone say, 'we demand jobs,' I shake my entrepreneurial head in wonder and think, "Why on earth would you want a *job*? Wouldn't you rather have your own business as a: tailor; musician; writer; sales-person; singer; dancer; editor; publisher; bodybuilder; mechanic; financial advisor; speaker; exotic dancer; or .com trillionaire?"

On the same score, whose permission are we waiting for to start a car industry, a cellphone industry, or the next Microsoft? Government? This must be our wake-up call: *They don't think that way*. Their philosophy is *take and disperse*, not *initiate and grow*.

So, what happens to the industries of South Africa if 'take and disperse' thinking really comes to fruition? What happens if the Economic Freedom Fighters get their way? In fact, what would happen if Julius came to power?

Here's one way things might go:

## ABOUT DOUGLAS KRUGER

Douglas Kruger is the bestselling author of nine business books with Penguin, including the global release: Virus-Proof Your Small Business. Meet himat www.douglaskruger.com, or email info@douglaskrugerspeaker.com

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